### UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

## **SCHEDULE 14A**

Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934

Filed by a P	Registrant ⊠ arty other than the Registrant o ppropriate box: Preliminary Proxy Statement Confidential, For Use of the Commission Only (as permitted by Rule 14a-6(e)(2)) Definitive Proxy Statement Definitive Additional Materials Soliciting Material under Rule 14a-12
	KVH INDUSTRIES, INC.
	(Name of Registrant as Specified In Its Charter)
	(Name of Person(s) Filing Proxy Statement if Other Than the Registrant)
Payment of x o	Filing Fee (Check the appropriate box):  No fee required.  Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.  (1) Title of each class of securities to which transaction applies:  (2) Aggregate number of securities to which transaction applies:  (3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined.  (4) Proposed maximum aggregate value of transaction:  (5) Total fee paid:
	Fee paid previously with preliminary materials.  Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.  (1) Amount Previously Paid:  (2) Form, Schedule or Registration Statement No.:  (3) Filing Party:





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## Executive Summary (1 of 2)

## A focused long-term strategy

- KVH is executing on a strategy to drive growth and long-term shareholder value by focusing on three priorities: 1) Accelerating our AgilePlans subscription offering, 2) Commercializing our Photonic Integrated Chip (PIC) technology, and 3) Investing in our KVH Watch Internet of Things (IoT) platform
- These initiatives are in different states of maturation and revenue generation - but they are all <u>unique solutions focused on large</u> <u>growing markets</u> where we are confident we can gain significant traction
- After years of focused investment, we believe our shift towards more cost-effective and recurring revenue new products, and our migration to our next-generation satellite network, will significantly <u>boost profitability</u> and position KVH to generate higher returns for shareholders

## A business model optimized for growth

- Our diversified and sustainable business model has proven to be a competitive advantage - helping KVH <u>navigate through</u> <u>COVID-19 better than competitors</u> while maintaining a <u>strong balance sheet</u>
- KVH has invested heavily in the AgilePlans CaaS (Connectivity as a Service) and the Mobile Connectivity segment, and our financial results are improving overall
- Our new PIC technology should enable our Inertial Navigation business to penetrate the growing autonomous market in the midterm.

## Recent results show that KVH is delivering on its plan

- KVH has significant momentum and has outperformed its peers YTD and over one and five years
- Strong first quarter results ahead of expectations - including 16% revenue growth and a 48% increase in AgilePlans revenue - demonstrate that the strategy is working
- KVH expects to generate profitable growth over the mid-term, including low doubledigit revenue CAGRs and EBITDA margins in the mid-teens<sup>1</sup>

See slide 78 for more information regarding KVH's Adjusted EBITDA margin.

## Executive Summary (2 of 2)

## KVH's candidates bring relevant expertise and enhance board diversity

- KVH's nominees Cielo Hernandez and Cathy-Ann Martine-Dolecki - were identified by a leading independent director search firm, have no prior connections to the Board or the Company and will bring fresh perspectives to the KVH boardroom
- Ms. Hernandez and Ms. Martine specifically possess the deep global telecommunications, commercial maritime, financial and executive leadership experience that will be directly valuable to the Company

## The right board and governance practices

- With the election of KVH's two new nominees, four of our six independent directors will have been added since the beginning of 2020 – including one as part of our engagement with ~9% shareholder Vintage Capital
- Following the addition of Ms. Hernandez and Ms. Martine, half of the independent directors will be female, most will have navigation or telecommunications experience and the average tenure will be less than five years
- The Board has a track record of engaging constructively with shareholders and tried to do the same here - but after one conversation with the Company, VIEX delivered a notice of intent to nominate and then <a href="YIEX rejected">YIEX rejected</a> numerous reasonable attempts to settle

## VIEX's nominees are not the right candidates for the Board

- VIEX and its group are recent investors that have demonstrated virtually no knowledge of our business and have no plan for improvement
- VIEX's nominees have troubling records and no relevant industry experience
- KVH's Board believes the fact that three members of the VIEX group, Eric Singer, Peter Shaper and Potomac Capital, have been found by courts of law to have breached or aided and abetted the breach of fiduciary duties as directors is highly concerning and further demonstrates that they are not the right choice

## KVH Company Overview

KVH is a Leading Provider of Cutting-Edge Maritime Communications and Inertial Navigation Technology for Commercial, Consumer and Military Use

- Founded in 1982
- Headquartered in Middletown, RI, with more than a dozen offices worldwide
- KVH has two main business segments: Mobile Connectivity and Inertial Navigation

## 25% Revenue By Segment (2020)¹ Mobile Connectivity Inertial Navigation

## **Target Markets**





NASDAQ: KVHI





Military / Industrial

Autonomous Vehicle

6

KVH Industries 2020 Form 10-K (March 3, 2021).

## Mobile Connectivity Segment Overview

## Provides Satellite Broadband Connections For Maritime Applications, Along With Value-Added Services

- KVH is a leading Very Small Aperture Terminal (VSAT) global maritime network provider offering an end-to-end solution with hardware, network connectivity and streaming content to ships of all kinds
- · Current customer base is primarily small-to-medium-sized commercial fleets; KVH has leisure market leadership

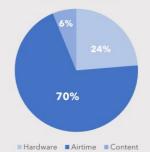
## **Key offerings:**

- AgilePlans is a novel subscription model providing Connectivity as a Service (CaaS) - hardware, airtime, content, installation, and maintenance - for one monthly fee
- KVH Link and KVH Elite are at-sea content streaming services
- KVH Watch is a service that monitors and allows remote access to machinery on board ships using our mini-VSAT Broadband network and IoT technology





### Mobile Connectivity - Revenue by Segment (2020)<sup>1</sup>



## Inertial Navigation Segment Overview

## Manufactures Sensors and Integrated Inertial Systems for Defense and Commercial Applications, Along with Field-Proven Military Tactical Navigation Systems

- KVH makes guidance and stabilization equipment Fiber Optic Gyros (FOGs), Inertial Measurement Units (IMUs) and Tactical Navigation Systems (TACNAV)
- The Company is in the process of commercializing its patented Photonic Integrated Chip (PIC) technology, which can drive performance and cost improvements
  - Began shipping in products Q3 2020
- KVH's technology will serve the "autonomous everything" market, in which accurate positioning and navigation are crucial even when GPS is unavailable

## **Key offerings:**

- KVH FOGs, with multi-axis configurations and superior accuracy, are adaptable, field-proven, and easy-to-integrate solutions for a range of navigation, stabilization, and pointing applications
- KVH IMUs are precision systems proven to perform in extreme environments and mission-critical
  applications such as weapon platforms, radar stabilization, and autonomous navigation
- KVH TACNAV systems are capable of delivering precise, dependable navigation data to military vehicles in GPS-denied environments

by Segment (2020)¹

■ TACNAV
& Other
■ FOG /
IMU

**Inertial Navigation - Revenue** 

8

KVH Industries, Q4/YE 2020 Investor Presentation (March 31, 2021).

## We Believe Our Long-Term Strategy Will Create Profitable Growth

## Accelerate AgilePlans Offering

- AgilePlans unique CaaS subscription model has been driving steady growth for 4+ years - up ~48% year-over-year for Q1 2021<sup>1</sup>
- Introduction of increasingly more cost-effective hardware and completion of migration to HTS network will deliver additional profitability
- Focus is currently on growth in commercial / fishing markets

## Further Commercialize PIC

- Autonomous Everything market is growing – \$505M by 2025 for high-end sensors<sup>2</sup>
- PIC technology will be fully commercialized across full line of KVH FOG products by Q3 2021
- PIC technology will enable smaller, higher performance, reduced-cost KVH FOG sensors, driving demand

## Invest in KVH Watch IoT

- Maritime IoT includes more than
   2.3M equipment systems<sup>3</sup>
- KVH Watch sales channel and pipeline developing for future revenue opportunities
- Focus is on developing business opportunity without making outsized investment until supported by revenue case

High-End Inertial Sensors for Defense, Aerospace and Industrial

riign-cind inertial sensors for Detensis, Aerospace and industrial Applications report, 10to Developpement, 2020.

This is a calculation of 77,000 merchant restal addressable market from Euroconsult Prospects for Maritime Satellite Communications (2021) multiplied by average 30 pieces of equipment per vessel based on KVH estim.

## KVH Has Outperformed Relevant Peers Over the Past Year

## Strong Shareholder Returns of 66% Over the Past Year and 29% YTD Reflect the Positive Momentum in the Business and Indicate That Our Plan is Working



Source: FactSet. Data as of May 21, 2021. "Proxy Peers" refer to the peer group constructed with the assistance of Aon as described in our Proxy Statement and includes: AeroVironment, Inc., CalAmp Corp., Calix, Inc., Communications Systems, Inc., Communications, Description, Display Inc., English Corp., Frequency Electronics, Inc., IEC Electronics Corp., Inc., Intervac, Inc., Itervac, Inc., Itervac, Inc., Itervac, Inc., Marcury Systems, Inc., Napoc Security Technologies, Inc., CORECOMM, Inc., PCTEL, Inc., Ribbon Communications, Inc., and Ultralife Corp., "ISS Peers," include peers as listed by ISS in its 2020 Proxy Research Report. Applied Optoelectronics, Inc., and Ultralife, Inc., CalAmp Corp., Clearhield, Inc., Communications Systems, Inc., CPI Aerostructures, Inc., DZS, Inc., Digi International, Inc., DEGROUND, Inc., BURCORE Corp., Harmonic, Inc., Inseego Corp., Optical Cable Corp., PCTEL, Inc., Pixelworks, Inc., SIFCO Industries, Inc. This list excludes Arotech Corp., which is no longer publicly traded.

## The Board Has Been Actively Refreshed



## Our 2021 Nominees Bring Relevant and Complementary Expertise



Cielo Hernandez

Chief Financial Officer of XL Fleet Corp. (NYSE: XL)

- CFO of XL Fleet Corp, a leading provider of fleet electrification solutions for commercial vehicles in North America
- Previously served as Vice President and CFO for the North America region at A.P. Moeller-Maersk A/S, the largest container shipping line and vessel operator in the world
- Held leadership roles at APM Terminals, Amcor and DIRECTV
- Her experience in the maritime sector and at DIRECTV will be invaluable to KVH as the leader in marine satellite television for more than 25 years











## Cathy-Ann Martine-Dolecki

Former Executive at AT&T (NYSE: T)

- Ms. Martine brings extensive global leadership in the telecommunications industry
- Led a \$25B business for AT&T where she served as President, Enterprise Business Solutions of AT&T Mobile & Business Solutions
- Her professional background will be especially valuable in helping guide KVH as it moves towards a blended 5G hybrid satellite solution







## VIEX's Nominees Are the Wrong Choice



## **Eric Singer**

Founder and Portfolio Manager, VIEX Capital Advisors, LLC Former Co-Managing Member of Potomac Capital Management

- X Mr. Singer has a highly concerning history of legal issues; Mr. Singer has the rare distinction of having been found by a Delaware court to have breached his fiduciary duty of loyalty to public company shareholders by purposefully withholding material information from his fellow directors about the intentions of a bidder in order to further his "divergent" interests1
- X His track record as a director is abysmal. He has served on the boards of 12 public companies in the last ten years, and <u>every one</u> <u>of those 12 companies has underperformed</u> the S&P 500 and the Russell 3000 during his tenure<sup>2</sup>
- X Mr. Singer has admitted that he does not have any specific plan for how KVH could improve its performance
- X His **seeming disregard for board diversity**, as evidenced by his nomination of only one woman out of nearly 40 director candidates, is extremely troubling<sup>3</sup>

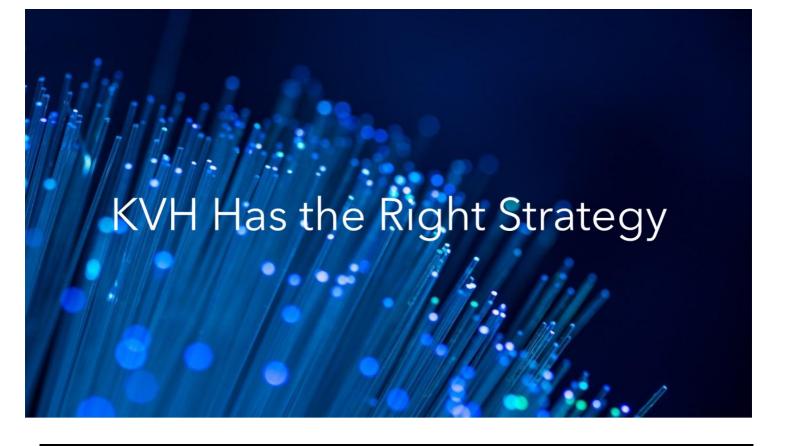


## John Mutch

Managing Director, MV Advisors, LLC

- X Mr. Mutch has deep connections to Mr. Singer, having served on boards with or been nominated as a director candidate by Mr. Singer at least seven times<sup>4</sup>, including at a recent campaign in an entirely different industry (Leaf Group)
- X Mr. Mutch appears to have no experience in areas directly relevant to KVH's business, such as maritime and satellite communications
- X Mr. Mutch's election would undo some of the progress our Board has made around enhancing diversity
- X Mr. Mutch's track record as a director is underwhelming, with his median TSR falling well short of the S&P 500 and Russell 3000 indices<sup>2</sup>

In re PLX Tech. Inc. Sholders Litig., CONSOLIDATED C.A. No. 9880-VCL, at 103 (Del. Ch. Oct. 16, 2018). ISee page 47. ISee page 48. with a state of the state of th



## KVH Has Successfully Navigated Challenging Industry Conditions

- The COVID-19 pandemic presented significant challenges to the maritime industry and the marine satellite/communications market in particular: boatyards, marinas and boat manufacturers closed, and commercial port visits declined by ~40% in Q2 2020¹
- Notably, some competitors were forced to file for Chapter 11 or significantly restructure out of court<sup>3,4</sup>
- KVH has continued to weather the challenges of the pandemic and has managed to grow its VSAT business organically
- Over the last five years, KVH has been one of the top performing companies

## Speedcast has filed for Chapter 11 bankruptcy in the U.S. Bankruptcy Court for the Southern District of Texas, the company announced Thursday. Speedcast said the pressures on the oil and gas and maritime industries, coupled with the COVID-19 pandemic led to the decision." ViaSatellite



# ORBCOMM inmarsat Viasat: Globalstar -44% Speedcast -89%

Five Year TSR of Public Satellite/Communications Peers<sup>2</sup>

Source N/H industries, Inc. Q2 2020 Earnings Conference Call (July 31, 2020). \*Source - FactSet: "Public Statilities/Communications Peers' include current or previously publicly traded non-inertial navigation competitors and suppliers listed in the 2020 10-K; or Michael Teaching data in Qualification (Clabalstar, Immarst, Intellate), Peerstands, Intellated (Parkstar, Intellated), Peerstands, Intellated (Pa

Glabal Eagle

## Recent Performance Shows Progress Despite the Pandemic

## KVH leadership managed and executed through the COVID challenge better than many peers to deliver growth due to:

- A diversified and sustainable business strategy; cruise and media businesses were significantly hurt but other areas were impacted less drastically
- Ability to quickly implement aggressive cost controls
- · Conservative balance sheet with no net debt

## We entered 2021 with positive momentum and continued to build on that in Q1:

- Record number of VSAT systems shipped and a record VSAT backlog
- Continued robust growth of our AgilePlans and airtime subscribers
- Continued progress toward migrating our legacy subscribers to our new single, higher-margin global HTS network



1 KVH Form 8-K, KVH Industries Reports First Quarter 2021 Results (May 5, 2021).
2 KVH Form 8-K, KVH Industries Reports Fourth Quarter and Full Year 2020 Results (March 2, 2021).
3 KVH Form 8-K, KVH Industries Reports Third Quarter 2020 Results (October 29, 2020).



## We Believe Our Long-Term Strategy Will Create Profitable Growth

## Accelerate AgilePlans Offering

- AgilePlans unique CaaS subscription model has been driving steady growth for 4+ years - up ~48% year-over-year for Q1 2021<sup>1</sup>
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High-End Inertial Sensors for Defense, Aerospace and Industrial Ap

<sup>3</sup>This is a calculation of 77,000 merchant vessels based on merchant total addressable market from Euroconsult Prospects for Maritime Satellite Communications (2021) multiplied by average 30 pieces of equipment per vessel based on KVH estim

## The AgilePlans Opportunity is Massive



## **Accelerate AgilePlans Offering**

- Overall maritime VSAT market is large and growing, with fishing / commercial the two highest potential areas
- AgilePlans has improved margins, with mini-VSAT Broadband service margins at ~33.8% in 1Q21 from ~32.1% in 1Q20 and are expected to continue to improve<sup>1</sup>
- AgilePlans costs will decline with next gen TracPhone hardware and lower installation costs

## **Global VSAT Demand - AgilePlans Relevant Segments**

**100K+** Vessels by 2023<sup>2</sup>

**\$0.8B**Revenue at 2020 Year End<sup>3</sup>

\$1.6B Revenue by 2030 Year End<sup>3</sup>



Fishing Fishing \$214M / 12% CAGR By 20301

## **We Expect AgilePlans to Continue to Grow Significantly**

<sup>1</sup> KVH Industries Earnings Call Transcripts Q1 2020 call on May 1, 2020, and Q1 2021 Call on May 5, 2021

COMSYS Maritime VSAT Report (5th Edition) (2020).

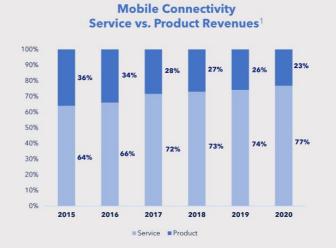
<sup>3</sup> Euroconsult, Prospects for Maritime Satellite Communications (April 2021), Note: Data includes Commercial, Fishing and Oil & Gas segments. Permission to use thi

## The Shift Towards Recurring CaaS Revenue

## 1

## **Accelerate AgilePlans Offering**

- KVH is increasingly focused on recurring Connectivity as a Service revenue
- The growth of AgilePlans has benefits to our bottom line as we move more customers to a subscription model



KVH's Transition to More Subscription-Based Offerings Will Drive More Predictable, Higher-Margin Revenue and Increase Shareholder Value Over Time

KVH Industries, Q4/YE 2020 Investor Presentation (March 31, 2021).

## HTS Network Migration Will Improve Bottom Line



## **Accelerate AgilePlans Offering**



- airtime revenue
- operating expenses
- KVH provided incentives to migrate customers from legacy network to new global HTS network
- New network offers customers more affordable data, faster speeds and greater versatility, with lower costs to KVH
- Q1 revenue from the high-throughput satellite (HTS) network airtime was up 56% year-over-year
- Expect to shed roughly \$5 million in annual network operating expenses with the termination of the legacy network on December 31, 2021

We Expect This Migration Will Materially Enhance Profitability and Improve the Customer Experience

KVH Industries Q1 2021 Earnings Call Transcript (May 5, 2021).

## KVH Has Reinvented Inertial Technology with PIC



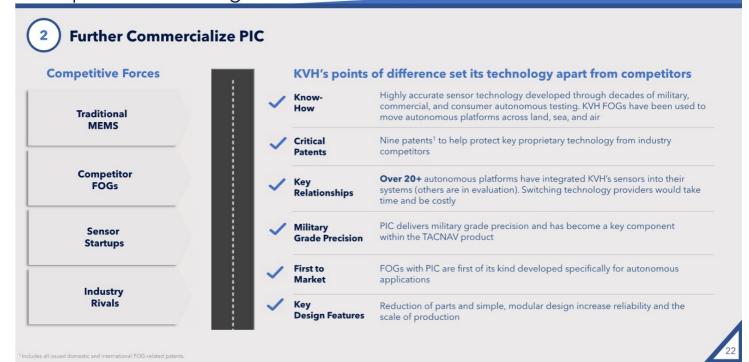
## **Further Commercialize PIC**

- Patented Photonic Integrated Chip (PIC) technology will simplify production and increase reliability of KVH's inertial sensors
- The new inertial measurement unit products will benefit significantly from PIC with greater yield, reliability and ability to reduce cost with scale than legacy products
- PIC is also being integrated into KVH's military systems like the TACNAV 3D tactical navigation system
- Next step is further expansion into autonomous segment with focus on nearerterm opportunities like shuttles, trucks, construction and agriculture

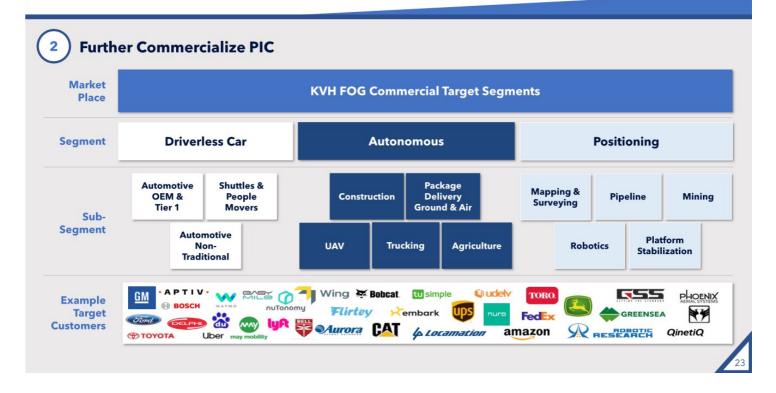


Goal is to Update All Inertial Navigation Systems and FOGs with 'PIC Inside' and be Fully Commercialized by Q3 - While Simultaneously Seizing Significant Autonomous Opportunity

## KVH's Innovation in Inertial Navigation has a Significant Competitive Advantage



## PIC Positions KVH to Benefit from the Autonomous Wave



## KVH Watch Can Transform IoT Connectivity at Sea

## (3)

## **Invest in KVH Watch IoT**

- IoT is a nascent maritime connectivity segment, and there is exponential adoption growth potential over the next five years
- KVH Watch allows equipment manufacturers, IoT service providers and shipyards to monitor equipment and assets at sea, and take action remotely to optimize performance or conduct tech support sessions
- Service is based on established global VSAT coverage as a subscription-based, multi-tenant model with no upfront CAPEX costs for the customer
- Installation and field service is available in over 4,000 ports, leveraging KVH's existing service infrastructure

## **IoT Connectivity as a Service**



KVH Watch Unlocks Extensive Benefits of IoT for Maritime Market and Leverages Successful AgilePlans Subscription Business Model

## Maritime IoT Opportunity is Expansive



## KVH's Board Has Been Open to Changes in Business Configuration

## The Board Has Demonstrated a Willingness to Examine All Options for Its Assets to Deliver Value for Shareholders

## KVH's Board has consistently been willing to look at monetizing assets for full value:

- In 2019, divested Videotel training business for \$90M in order to reallocate capital to focus on higher potential growth opportunities
- Have repeatedly discussed whether divesting one or both of the Mobile Connectivity and Inertial Navigation businesses makes sense
- KVH regularly evaluates opportunities to combine its assets with others via acquisitions to gain scale

## KVH Announces the Sale of Videotel for \$90 Million to Focus on Core Strategic Initiatives

Plans to increase its investment in photonic integrated chip technology, AgilePlans acceleration, and Internet of Things (IoT) connectivity

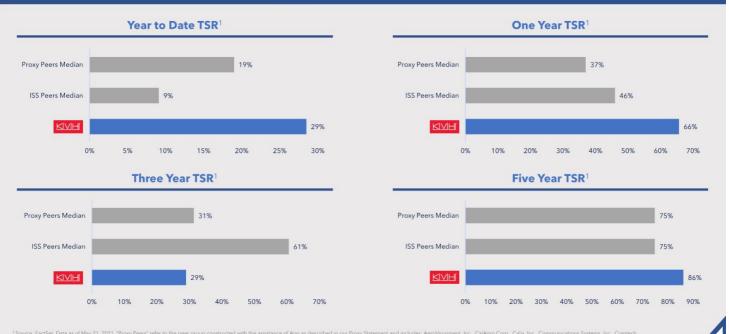
May 13, 2019 06:00 ET | Source: KVH Industries, Inc

MIDDLETOWN, R.L., May 13, 2019 (GLOBE NEWSWIRE) — KVH Industries, Inc., (Nasdae; KVHI), today announced that it has sold its maritime training business, the Videotel group of companies, to an affiliate of Oakley Capital for a base purchase price of \$50 million, or a cash-free, debt-free basis, subject to working capital adjustments. The sale was completed immediately upon execution of definitive agreements.

Source: KVH Press Release (May 13, 2019).

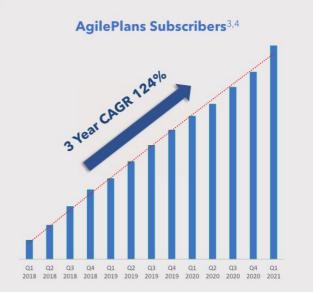


## KVH's TSR Has Been Competitive Relative to Peers



## AgilePlans Is Growing and Our Revenue Mix Is Shifting

- AgilePlans has now grown to account for a significant portion of Mobile Connectivity revenue
- AgilePlans revenue was up 48% in Q1 2021<sup>1</sup> and 53% YoY Q4 2020<sup>2</sup>
- AgilePlans represented 84% of total commercial maritime mini-VSAT Broadband shipments and 67% of the total mini-VSAT Broadband shipments in Q1<sup>1</sup>
- AgilePlans now represents 41% of our mini-VSAT Broadband subscriber base<sup>1</sup>
- As a result, our revenue has shifted from a mix of one-time product sales that are recognized upfront to a greater mix of ongoing subscription revenue that is more durable and recurring
- The growth in this ongoing revenue stream has naturally led to lower one-time product revenue, which has affected GAAP revenue recognition



KVH Industries Reports First Quarter 2021 Results (May 5, 2021).

KVH Industries Reports Fourth Quarter and Full Year 2020 Results (March 2, 2021

KVH Industries, Q4/YE 2020 Investor Presentation (March 31, 2021).

KVH Industries 2021 10-Q (May 5, 2021).



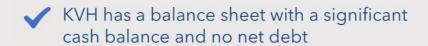
## A Strong Balance Sheet

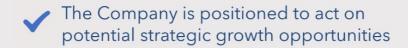


...unlike many highly-levered satellite services companies, KVHI has \$39M in cash and negative net debt (-\$32M) and can choose how to put the battleship balance sheet to work."

RAYMOND JAMES

May 5, 2021





Raymond James, Reiterate Outperform, Raise PT to \$16; Improving Margins and Macros Drive LT Cash Generation (May 5, 2021). Permission to use quotation neither sought nor obtained. Emphasis added to quotation.

## On the Right Path to Top-Line and Bottom-Line Growth

- · After significant recent investment in R&D and AgilePlans, KVH is poised for profitable growth
- EBITDA is projected to grow rapidly as revenue increases

MID-RANGE TARGETS

**Low Double-Digit** revenue CAGR

**300-500 BPS** gross margin expansion **Mid-Teens**<sup>1</sup> EBITDA margin **15-25%** revenue from new products & services

KVH Believes its Financial Outlook Will Translate into Substantial Shareholder Value in the Mid-Term

See slide 78 for more information regarding KVH's Adjusted EBITDA margi

## Analyst Support For KVH's Direction



We reiterate **Outperform rating on KVHI** and raise target price to \$16, from \$15, after 1Q21 results helped by the completion of a large TACNAV order announced in 2Q20, and with a possible end in sight for the maritime industry's COVID-19 headwinds."1

### RAYMOND JAMES May 5, 2021



Our long-term thesis remains intact: the shift towards recurring connectivity-as-a-service revenue via AgilePlans and KVH Watch, should create more predictable free cash flows, with AgilePlan revenues up 48% y/y and 41% of subs now on the plans (vs. 38% in 4Q20)."1

## RAYMOND JAMES May 5, 2021



KVH started 2021 on a strong note, reporting better than expected financial results and encouraging trends in the mini-VSAT business, including: (1) double-digit airtime growth, (2) record VSAT shipments for the second straight quarter, (3) record customer demand for AgilePlans, and (4) a healthy margin improvement."2





KVHI is driving growth and margin expansion through new product introduction and subscriber migration to High-Throughput Satellites (HTS, with airtime revenue up 56% y/y), and legacy network usage expected to be turned off 12/31/2021."1

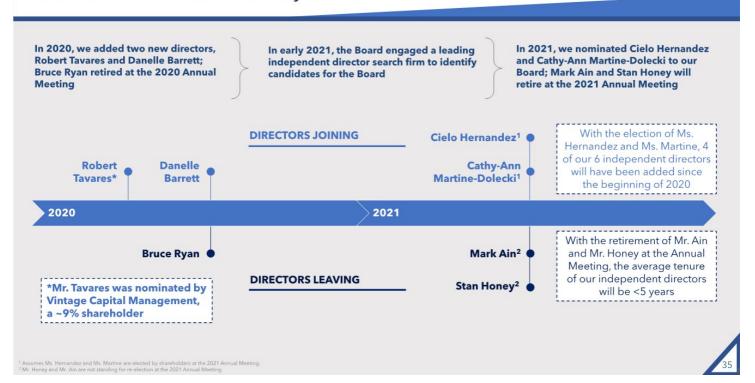
## RAYMOND JAMES May 5, 2021

We know we still have work to do - particularly in terms of steadily increasing profitability.

But we also believe our progress is undeniable, and that our current strategy has positioned us to deliver significant shareholder value.



# The Board Has Been Actively Refreshed



# Recent Additions to Our Board Bring Important New Perspectives

# Added Diverse Perspectives and Knowledge of Key Markets

- Former Rear Admiral Danelle Barrett was elected to our Board in June 2020<sup>1</sup>
- As Former Cybersecurity
   Division Director and Deputy
   Chief Information Officer of the
   U.S. Navy responsible for the
   Navy's global cybersecurity
   strategy and IT architectures, Ms.
   Barrett offers unique insight into
   the telecommunications
   requirements in our core
   defense business



# **Enhanced Shareholder Representation** on Our Board

- In April 2020, KVH entered into an agreement with Vintage Capital Management, the Company's second-largest shareholder, appointing Robert Tavares to our Board<sup>2</sup>
- Our Board welcomed Vintage's input and its constructive approach, and was pleased to appoint a director with Mr. Tavares' defense industry knowledge and executive leadership experience
- Including Vintage's stake, our current directors beneficially own or represent more than 16% of KVH's common shares



KVH Industries Appoints Robert Tavares to Board of Directors

MIDDLETOWN, 8J., April DR, 2000 (SLOBE NEWSWIRE) — NVH Industries, I Planting NVHI) ("NVHI" or the "Company"), today announced that it

"We velocine Robert to the Board and are pleased to have come to the agreement with one of our significant sharefulders," said Martin Kits vilegaringen, Wirks Chairman and Chair Executive Officer, "We service for followed on executing against our sharego; gain, producing operating of becomes another processing and an arm of the processing operating of the process procedure to leave them.

KVH Press Release (July 9, 2020). KVH Press Release (April 8, 2020)

# Our 2021 Nominees Bring Relevant and Complementary Expertise



Cielo Hernandez

Chief Financial Officer of XL Fleet Corp. (NYSE: XL)

- CFO of XL Fleet Corp, a leading provider of fleet electrification solutions for commercial vehicles in North America
- Previously served as Vice President and CFO for the North America region at A.P. Moeller-Maersk A/S, the largest container shipping line and vessel operator in the world
- Held leadership roles at APM Terminals, Amcor and DIRECTV
- Her experience in the maritime sector and at DIRECTV will be invaluable to KVH as the leader in marine satellite television for more than 25 years











#### Cathy-Ann Martine-Dolecki

Former Executive at AT&T (NYSE: T)

- Ms. Martine brings extensive global leadership in the telecommunications industry
- Led a \$25B business for AT&T where she served as President, Enterprise Business Solutions of AT&T Mobile & Business Solutions
- Her professional background will be especially valuable in helping guide KVH as it moves towards a blended 5G hybrid satellite solution







### With Our New Additions KVH Will Have a Highly-Experienced, Diverse Board of Directors



#### Martin Kits van Heyningen





#### **Director Since 1982**

- Current President, CEO and Chairman of the Board
- Founder of KVH
- Executed significant product innovation, service innovation and business model innovation at KVH

#### **New 2021 Nominee**

- Chief Financial Officer of XL Fleet Corp.
- Critical commercial maritime and satellite communications experience from time at a division of A.P. Moller-Maersk Group and at DIRECTV
- Valuable financial leadership experience serving as a CFO at both private and public companies

#### **New 2021 Nominee**

- Over 30 years of experience in global
- telecommunications as a senior executive at AT&T Expertise in relevant areas such as marketing, sales, network operations, finance and business





**Danelle Barrett** 



**Robert Tavares** 



James Dodez



**Charles Trimble** 

#### **Director Since 2020**

- Extensive military background
- Critical knowledge and experience in cybersecurity strategy, policy and information technology Director at Federal Home Loan
- Bank of New York and Protego Trust Company

#### **Director Since 2020**

- Former Chief Executive Officer of API Technologies
- Over 30 years of experience in microelectronics and semiconductors for both commercial and defense applications

#### **Director Since 2017**

- Significant financial, marketing and strategic planning experience
- Managed and supported the company's transformation from a start-up to a successful public company

#### **Director Since 1999**

- Founder and former President and CEO of Trimble Navigation Limited, a \$19B Nasdaq
- Significant hardware, software and services technology experience
- Critical background in developing products for the military, including military receivers Member of the Caltech Board of Trustees



# Our Board Has Complementary Skills

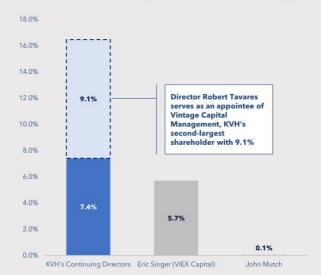
	Hernandez	Martine- Dolecki	Barrett	Dodez	Kits van Heyningen	Tavares	Trimble	Totals	
	2021 N	lominees		(	Continuin	g Directo	rs		50% 50
Navigation				✓	✓		<b>√</b>	3	
Software/Telecommunications	✓	✓	1	<b>✓</b>	<b>√</b>			5	8:
Engineering/Science/Technology		<b>✓</b>	1			<b>✓</b>	<b>✓</b>	4	independent d
Sales/Marketing		<b>✓</b>		<b>✓</b>	<b>✓</b>			3	telecomm
Finance/Accounting	1					<b>✓</b>		2	•
Strategy	1	✓	<b>✓</b>	<b>✓</b>	<b>√</b>	<b>✓</b>	<b>√</b>	7	
Organizational Leadership	✓	✓	<b>✓</b>	<b>✓</b>	<b>√</b>	<b>✓</b>	<b>√</b>	7	33%
Diversity	1	1	1					3	65



# Our Board Is Economically Aligned with Shareholders

- VIEX's claim that our Board lacks shareholder representatives is untrue
- Our Chair and CEO, Martin Kits van Heyningen, is KVH's largest individual shareholder
  - His individual interest in KVH is more than that of both of VIEX's nominees combined, and he has a vast majority of his personal wealth invested in KVH
- Robert Tavares is an appointee of Vintage Capital Management, the Company's second-largest shareholder
- All of our continuing directors own shares in KVH, and their ownership stakes are equal to or greater than that of VIEX's other nominee, John Mutch

#### KVH Beneficial Ownership (% of Shares Outstanding)<sup>1</sup>



KVH Industries Definitive Proxy Statement (May 17, 2021)

## KVH Is Committed to Good Corporate Governance

# Our Board of Directors Has Adopted Governance Measures It Determines to Be in the Best Interest of Its Shareholders

#### A Diverse, Independent Board

- Three of our six independent directors will be women after the annual meeting, if our candidates are elected
- ✓ Six of our seven directors are independent
- Strong lead independent director to serve as a liaison between independent directors and Chair

#### **Focus on Board Improvement**

- √ Four of our seven directors are new since 2020
- Comprehensive annual Board evaluation process focusing on Board composition, effectiveness, culture and candid discussion and overall performance
- Conducted a rigorous search with leading independent director search firm to identify and recruit two new director nominees

#### **Accountable Compensation Structure**

- ✓ Majority of NEO compensation is variable
- ✓ Annual incentive payouts tied to key drivers of shareholder value, such as revenue and adjusted EBITDA
- No long-term employment agreements or change-ofcontrol agreements

#### **Strong Risk Mitigation Practices**

- ✓ We prohibit shorts sales, transactions in derivatives, hedging and pledging of KVH securities by directors and officers
- ✓ Cash and equity awards under our 2016 Equity and Incentive Plan are subject to clawbacks
- √ Cap on incentive payouts



### KVH Has A Strong Leadership Team



#### Martin Kits van Heyningen



Roger Kuebel



**Brent Bruun** 

#### **Current President, CEO and Chairman of the Board**

- Founded KVH in 1982
- Start-up mentality with a significant focus on innovation, specifically studying markets and talking to
- Inventor of KVH's first product, the world's first digital compass. This product is still used on every U.S. Navy
- Recipient of 12 U.S. patents

- Joined KVH in March of 2021 Significant financial leadership serving as CFO and Treasurer of various public and private companies
- Expertise in international telecommunications Critical focus on creating value for investors and operational focus on efficiency and accuracy

#### **Chief Operating Officer**

- Served as Interim Chief Financial Officer from November 2020 March 2021
- Significant experience in global sales, satellite
- communications and business development Before joining KVH, Brent concentrated on satellitebased global mobile broadband opportunities at SES Americom with emphasis on the maritime and aeronautical markets



**Robert Balog** 



**Elizabeth Jackson** 



**Felise Feingold** 

#### **Chief Technology Officer**

- Former President of Automation Services, Inc., a contract product development and services group specializing in a wide range of automation solutions
- Creative and entrepreneurial spirit
- Recipient of 14 U.S. patents
  Previously served on the Board of Directors of the Surface Mount Equipment Manufacturers Association

#### **Chief Marketing Officer and Executive Vice President for Strategy**

- Former CMO of HookLogic, an ad tech performance marketing company
- Former CMO of Summer Infant, a publicly traded
- durable goods company Significant public company experience serving as consultant at companies such as Playtex Baby

#### enior Vice President, General Counsel, Compliance Officer, Chief Data Privacy Officer, and Secretary

- Significant experience in security, compliance and
- Privacy
  Former General Counsel of The Jean Coutu Group (PJC) USA, Inc., which operated the Brooks/Eckerd Pharmacy Chain, comprising more than 1,800 stores
- Firm of McDermott, Will & Emery

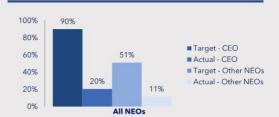
# Compensation Plan is Aligned with Long-Term Strategy and Performance

- 63%¹ of NEO compensation is at-risk and tied to important drivers of shareholder value, such as revenue and adjusted EBITDA
- In May 2020, as a result of the impact of the COVID-19 pandemic, the Company implemented a Cost-Savings Plan that included, among other cost-saving measures, a 15% base salary reduction for the CEO and 10% for NEOs; reduction was lifted in September 2020 as our business recovered from the pandemic
- Based on our overall financial performance in 2020, the Compensation Committee determined not to make any awards with respect to the annual incentive targets attributable to corporate or business unit performance
- Taking into account the awards for individual performance, realized annual incentive compensation for our CEO for 2020 represented 20% of his base salary, rather than the targeted 90% of his base salary
- Realized annual incentive compensation for our NEOs ranged from 9% to 13% of base salaries, rather than the targeted range of 40% to 60% of base salaries, demonstrating the alignment between pay and performance





#### **Actual vs. Target Annual Incentive Payout<sup>2</sup>**



"At-risk" compensation includes annual incentive compensation (23%) and long-term incentive compensation (40%).

## KVH Protected Jobs During the Pandemic

# The New York Times

#### Pay Cuts Become a Tool for Some Companies to Avoid Layoffs

"Shared sacrifice" in the white-collar ranks aims to avoid the cost of staffing up again. With no end to the crisis in sight, it is a leap of faith.



Martin. A. Kits van Heyningen, chief executive of KVH Industries, decided to cut salaries rather than lay off workers. "It was one of the hardest things I've done," he said.



"It was late and Martin A. Kits van Heyningen feared he was letting the team down at the company he co-founded, KVH Industries. Rather than lay off workers in response to the coronavirus pandemic, he had decided to cut salaries, and when he emailed a video explaining his decision at 3 a.m. last month, he was prepared for a barrage of complaints.

Instead, he woke to an outpouring of support from employees that left him elated.

"It was one of the hardest things I've done, but it turned out to be the best day of my life at work," said Mr. Kits van Heyningen. "I was trying to keep their morale up. Instead, they kept my morale up."

Even as American employers let tens of millions of workers go, some companies are choosing a different path. By instituting across-the-board salary reductions, especially at senior levels, they have avoided layoffs."



## VIEX's Nominees Are the Wrong Choice



#### **Eric Singer**

Founder and Portfolio Manager, VIEX Capital Advisors, LLC Former Co-Managing Member of Potomac Capital Management

- X Mr. Singer has a highly concerning history of legal issues; Mr. Singer has the rare distinction of having been found by a Delaware court to have breached his fiduciary duty of loyalty to public company shareholders by purposefully withholding material information from his fellow directors about the intentions of a bidder in order to further his "divergent" interests1
- X His track record as a director is abysmal. He has served on the boards of 12 public companies in the last ten years, and <u>every one</u> <u>of those 12 companies has underperformed</u> the S&P 500 and the Russell 3000 during his tenure<sup>2</sup>
- X Mr. Singer has admitted that he does not have any specific plan for how KVH could improve its performance
- X His **seeming disregard for board diversity**, as evidenced by his nomination of only one woman out of nearly 40 director candidates, is extremely troubling<sup>3</sup>



#### John Mutch

Managing Director, MV Advisors, LLC

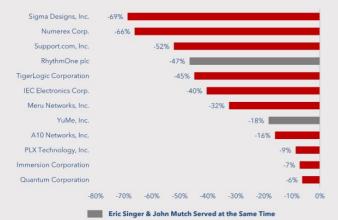
- X Mr. Mutch has deep connections to Mr. Singer, having served on boards with or been nominated as a director candidate by Mr. Singer at least seven times<sup>4</sup>, including at a recent campaign in an entirely different industry (Leaf Group)
- X Mr. Mutch appears to have no experience in areas directly relevant to KVH's business, such as maritime and satellite communications
- X Mr. Mutch's election would undo some of the progress our Board has made around enhancing diversity
- X Mr. Mutch's track record as a director is underwhelming, with his median TSR falling well short of the S&P 500 and Russell 3000 indices<sup>2</sup>

In re PLX Tech. Inc. S'holders Litig., CONSOLIDATED C.A. No. 9880-VCL, at 103 (Del. Ch. Oct. 16, 2018). See page 47. See page 48. VIEX nominated Mr. Mutch to the boards of KVH Industries (Nasdaq: KVHI) in March 2021 (<u>source)</u>. Leaf Group (NYSE: LEAF) in February 2021 (<u>source)</u> and Cuantum Corporation in June 2016 (<u>source)</u> and 2017 (<u>source)</u> Mr. Mutch and Mr. onger served together on the board of YMAp. In: (Ormerly NYSE: YUME) from July 2017 - February 2018, at which time the company was acquired by hythmOne (formerly LSE: RTHM), where Mr. Mutch and Mr. Singer served on the board together until January 2019 (<u>source)</u>.

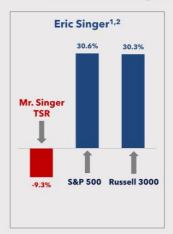
# Mr. Singer and Mr. Mutch Have Abysmal Track Records as Directors

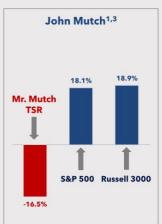
#### Neither Mr. Singer Nor Mr. Mutch Have Consistently Created Value for Shareholders; Both Have Overseen Negative Median TSR During Their Tenures





#### Median TSR During Board Tenure vs. S&P 5001





rigerLogic Corporation, IEC Electronics Corp., Meru Networks, Inc., PLA Technology, Inc., Sigma Design 3 Data excludes tenures at Peregrine Systems and Brio Software, for which trading data was unavailable.

Source: FactSet and company filings. Data as of May 21, 2021.

<sup>&</sup>lt;sup>2</sup> Eric Singer's boards include all boards on which he has served during the last ten years. Companies include All Networks, Inc., Immersion Corporation, Quantum Corporation, RhythmOne plc, YuMe, Inc., Support.com, Inc., Numerex Corp. Titled rout Companies in Comp

# VIEX Has Shown a Troubling Disregard for Boardroom Diversity



### Eric Singer, Potomac Capital and PLX Technology: A Telling Judgment

In 2013, Potomac Capital Partners, co-managed by Eric Singer, nominated 5 directors to the PLX Technology Board of Directors

Potomac's first letter to the PLX Board, signed by Eric Singer, made it clear that Potomac was interested in a quick sale, stating that it was "imperative and urgent" that the board hire an investment bank and begin a strategic review process

Throughout the campaign, PLX warned its shareholders that Mr. Singer and Potomac were not acting in the best interests of all shareholders, calling their campaign "self interested"<sup>2</sup>, "short term"<sup>2</sup>, "harmful"<sup>2</sup>, "disruptive"<sup>2</sup>, and "only focused on one thing" - selling Despite PLX's warnings, three of Potomac's nominees, including Mr. Singer, were elected to the PLX Board

#### Potomac Capital - Self Interested

- Potomac Capital's agenda is self-interested, focused on only short-term gains and potentially harmful to other stockholders

- The Board has and will continue to review interest by all parties
   However, a sale is not guaranteed, and Potomac has no other stated plan

\* Until the 11-20-2013 Investor Presentation which basically the PLX plan that has been underway si

PIX

#### **Potomac Focused on Fast Sale**

- Potomac is committed to their only plan Sell PLX
- > Potomac did not engage in substantive discussions with management regarding their concerns OR discuss possible nomination of directors prior to filing their 13D on January 25, 2012
- Potomac has refused request by PLX to have the Potomac nominees evaluated by our Nominating and

Potomac has not engaged constructively and has been disruptive to the business of PLX as your Board continues to enhance shareholder value

Potomac Capital's Letter to the PLX Technology Board of Directors (January 15, 2013). Permission to use quotation neither sought nor obtained. Empl 2 PLX Technology's Investor Presentation (November 25, 2013). Permission to use quotation neither sought nor obtained. Emphasis added to quotation

## Eric Singer, Potomac Capital and PLX Technology: A Telling Judgment, Continued

#### Once on PLX's Board, A Court Found that Mr. Singer Engaged In Misconduct to Foster a Quick Sale1

- As PLX had predicted, once seated on the Board, Mr. Singer was appointed Chair of a Special Committee formed to explore strategic alternatives and aggressively campaigned for the company to sell itself to Avago (now Broadcom) for \$300 million
- According to the Financial Times coverage of an October 2018 ruling from the Delaware Court of Chancery, the "sale had been effectively rigged"<sup>2</sup> due to Mr. Singer's misconduct:
  - Mr. Singer did not share with the rest of the PLX board his
    personal communications with the company's financial advisor
    regarding Avago's interest in acquiring PLX and his knowledge
    of the price Avago was willing to pay
  - Since Avago's bid fell well below the valuation implied by PLX's existing business plan, the Special Committee had management prepare a lower set of financial projections, which happened to place the bid in the middle of the range



### **FINANCIAL TIMES**

November 19, 2015

"... An activist fund, Potomac Capital Partners [led by Eric Singer], was found liable for helping engineer the PLX board's quick-fire sale to its competitor Avago — now known as Broadcom — in breach of the PLX board's duty to act in the best interests of all PLX shareholders."

1 In re PLX Tech. Inc., CONSOLIDATED C.A. No. 9880-VCL (Del. Ch. Oct. 16, 2018).
2 Financial Times, Court ruling gives Campbell Soup activist food for thought (November 18, 2018). Permission to use quotation neither sought nor obtained. Emphasis added to quotat

## Mr. Singer's Conduct at PLX Falls Well Short of Our Standards



Arthur Whipple

Whipple: Singer "routinely threatened management and board members that he was going to sue them individually . . . if they didn't do what he wanted them to do" 1

Whipple: Singer was "combative and a bully," and took the position that "[e]verything that anybody does is horrible or wonderful; and as far as he's concerned, nothing that PLX had managed to do was wonderful."; "Q. What about being a bully? Was - was he a bully in the meeting? A: I've never seen him where he wasn't."



Thomas Riordan PLX Board

Riordan: "It's not possible to have a constructive conversation with this guy because he doesn't care one whit about the company or its employees or its contribution."

 $\it Riordan:$  Q. But he threatened to sue you? A. Yeah, he did that all the time, right. That was his standard."  $^{\rm I}$ 



Ralph Schmitt PLX Board Member

Schmitt: Singer "threatened . . . lawsuits all the time. That was his mode of operation at that point." 1

Depositions from PLX Board members highlight Mr. Singer's troubling conduct as a Board member:

- **Unwillingness** to explore any meaningful strategic alternative besides selling the company
- Unproductive and **combative** engagement with fellow Board members
- Frequent threats to sue his fellow directors if they didn't accede to his demands
- "Shallow" knowledge of the company with no suggestions as to what the company could do differently to deliver shareholder value

# Mr. Singer Was Found to Have Breached His Duties

The Delaware Chancery Court Concluded That Eric Singer Breached His Fiduciary Duty of Loyalty to the PLX Shareholders When He "Fatally Undermined the Sale Process"

In my view, by withholding this information from the rest of the Board, Singer breached his fiduciary duty and induced the other directors to breach theirs. For present purposes, by withholding this information, he fatally undermined the sale process."1

Potomac and Singer undermined the Board's process and led the Board into a deal that it otherwise would not have approved..."1

No one can tell what would have happened **if Singer ...** had been candid, but the Board might well have proceeded differently..."1

IN THE COURT OF CHANCERY OF THE STATE OF DELAWARE

IN EE PLA TECHNOLOGY INC. ) CONSOLIDATED

STOCKHOLDERS LITHOATON ) CA No. 9896-VCL.

MEMORANDUM OFINION

Date Schemited: July 18, 2518

Date Decode Govober 18, 2018

R. Brace McNew, COOCH AND TAYLOR, P.A., Wilmington, Delaware, Randall J. Baren, David A. Kootsi, Maved R. Hufflane, Rollinsky GILLER RUDMAN & DOWN LILY, Sun Dope, Collinene, Koot Homoso, MillerBird TAOLER PHILLIPS GILOSSAN LILY, Now Vork, Automate for Familia.

Patricia L. Enerde, James L. Brown, HEYMAN ENADO GATTING & HIRZEL LILP, Wilmington, Delaware, Lin Make-Hesterman, Rend & Zeptore, Oldshay FROME WOLON'N LILY, New York, New York, Automatey for Defendant.

LASTER, V.C.

In re PLX Tech. Inc., CONSOLIDATED C.A. No. 9880-VCL, 23 n.112 (Del. Ch. Oct. 16, 2018).

# The Decision Also Echoes Many of Our Board's Concerns Regarding Mr. Singer

#### IN THE COURT OF CHANCERY OF THE STATE OF DELAWARE

IN RE PLX TECHNOLOGY INC. STOCKHOLDERS LITIGATION

) CONSOLIDATED ) C.A. No. 9880-VCL

#### MEMORANDUM OPINION

Date Submitted: July 18, 2018 Date Decided: October 16, 2018



Potomac's internal communications show that Singer had no meaningful ideas other than selling the Company. [...] As its "plan," Potomac incorporated nearly verbatim its proxy advisor's generic list of ideas."



The record in this case convinces me that Singer and Potomac had a divergent interest in achieving quick profits by orchestrating a near-term sale at PLX. [...] Singer's thesis for investing in PLX depended entirely on a short-term sale to the other bidder who emerged during the go-shop period for the IDT transaction. He never prepared any valuation or other analysis of the fundamental value of PLX."

The Chancellor's opinion in the PLX case echoes many of the concerning themes from Singer's conduct at KVH:

- No plan or new ideas to improve performance
- An aggressive focus on **short-term** value
- A lack of real analysis or work done to understand KVH's business or prospects
- A willingness to subvert the facts and the truth

53

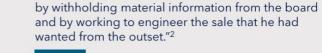
In re PLX Tech. Inc., CONSOLIDATED C.A. No. 9880-VCL, 23 n.112 (Del. Ch. Oct. 16, 2018). Pre-Trial and Post-Trial Briefs. Permission to use quotation neither sought nor obtained. Emphasis added to quotation

## Delaware Law Watchers Noted Mr. Singer's Extraordinary Censure

..It was clear that the Court regarded Singer's failure to share information with the board as both a very serious mistake and a stain on his trustworthiness, which is the essential quality that a Delaware director must have."1

CADWALADER

November 19, 2018



November 19, 2019

The court found that the board members breached their fiduciary duties as a result of various process and disclosure deficiencies to stockholders, many of which were due to Singer having manipulated the sale process and Singer and the company's financial advisor having withheld information from the other board members."3

Arnold&Porter March 2019

Singer could not personally come up with [any meaningful ideas other than selling the Company], so his proxy adviser offered some generic ideas that '[h]istorically ... have worked' at other companies. As its 'plan,' Potomac incorporated nearly verbatim its proxy adviser's generic list of ideas."4



...[T]he court held that the activist fund, acting through

its co-manager Singer, had knowingly participated

in-indeed caused-the directors' breaches of duty

### Delaware Law Watchers Noted Mr. Singer's Extraordinary Censure, Continued

...[T]he board's failure to disclose Deutsche Bank's 'tip' to Singer in the Schedule 14D-9 was a material omission that amounted to a breach

> Potomac had aided and abetted such breach through Singer's (its agent's) actions."1

of the directors' duty of disclosure, and that

CLEARY GOTTLIEB October 17, 2018

...[T]he Court found that Singer's interest in seeking a sale in the near-term supplied the divergent interest that served as the predicate for the breach of fiduciary duty. The Court found that Singer, as an agent of Potomac and a director of PLX, faced a classic dual fiduciary problem... The Court... found that Singer's actions as a director of PLX were geared primarily toward a sale."3



January 2019



Singer, and thus Potomac, had knowingly participated in the breach and took steps not only to breach his fiduciary duties, but to induce the rest of the Board to breach its fiduciary duties as well."2

K&L GATES November 29, 2018

...[T]he PLX board made clear that it understood that [Eric Singer] and Potomac's intent was to effect a quick sale only for their own short-term profit motives... [O]nce [Mr. Singer] was on the PLX board, he 'consistently acted with that intent' and

'orchestrated' a process to 'engineer' a deal on Avago's preferred terms."4

FRIED FRANK November 9, 2018

### Other Companies Have Shared Our Concerns Regarding Mr. Singer and VIEX

Our Reservations About VIEX and Mr. Singer as a Director Candidate Are Neither Unique Nor Unfounded

#### **SUPPORT.COM**

"The VIEX Group's ill-conceived theories for how stockholder value can be enhanced at Support.com are thin on facts, substance and viability, reflect no understanding of the support industry..., and are nothing more than a thinly-veiled attempt to further its self-interested agenda..."





#### "Eric Singer [has:1

- No relevant... experience
   High turneyer in board rele
- High turnover in board roles average board tenure of one year; history as a short-term investor
- Five of six companies underperformed against the Russell 3000 Index during Mr. Singer's board tenure..."<sup>2</sup>



#### Quantum.

"We do not believe it would be in the best interests of Quantum and its stockholders... to allow VIEX... to control our board and to dictate our business strategy..."<sup>3</sup>

	Garden Copposition Response to 192	City Section of Department
	Santan Cop. PTES STREET, INC. SEC.	the value I record stay her YES Capita Abraca, Life servicing his of Decembers
Senton a complete to media and conducting with our pool	- The same of	to become an immage value for all absolutations. We made at all from to though any immage adversarious in results absolutely value.
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		the composition of the board, as that representatives showprobed by $VCX$ (if has equilise) have proposed.
shothables in consider with the		is set indicate it would be in the local interests of "puretion and its rec it purcont of the company's others:— it control our board and its decision.
	-	
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#### Velodyne Lidar

66

The Velodyne Lidar Board prides itself on its commitment and adherence to sound corporate governance, seeking highly qualified, independent and diverse directors. The Halls have put forward a candidate in Eric Singer who the Board believes exemplifies none of those characteristics...

The Board was, and remains, troubled by Mr. Singer's history as a public company director, especially as set forth in a Delaware Court of Chancery decision in October 2018. In that case, the Court found that Mr. Singer breached his fiduciary duty as a director of PLX Technology by favoring the interests of one stockholder over the interests of all stockholders."

ort.com Investor Presentation, (June 8, 2016). Permission to use quotation neither sought nor obtained. Emphasis added to quotation.

1 Quantum Corp. Press Release, (February 2, 2017). Permission to use quotation neither sought nor obtained. Emphasis added to quotation.

2 Velicyne Lidar Letter to Shareholders, (May 26, 2021). Permission to use quotation neither sought nor obtained. Emphasis added to quotation.

# Mr. Singer Does Not Practice What He Preaches On Governance

Eric Singer currently sits on the boards of A10 Networks and Immersion (at which he is the Executive Chairman), which have governance features similar to KVH

	A10	<b>§</b> immersion
Plurality Voting Standard	✓	<b>√</b>
Combined Chairman/CEO	✓	
No Action by Written Consent <sup>1</sup>	✓	✓
No Ability to Call Special Meetings	✓	
No Proxy Access	✓	<b>✓</b>
Women on Board	1*	1*
ISS Governance QualityScore <sup>2</sup>	8	7

Having full control of the Support.com board, Mr. Singer and his nominees had a golden opportunity to change corporate governance, yet failed to take meaningful action

SUPPORT.COM*	Before Mr. Singer's Tenure	After Mr. Singer's Tenure
Plurality Voting Standard	✓	<b>√</b>
No Action by Written Consent	1	<b>√</b>
No Ability to Call Special Meetings	<b>✓</b>	✓
No Proxy Access	<b>✓</b>	✓
Supermajority Required to Amend Bylaws	✓	✓
Women on Board	3	0

Mr. Singer Has No Credibility When It Comes To Corporate Governance

<sup>1</sup> Or unanimous written consent. <sup>2</sup> Source: Yahoo Finance. Data as of May 12, 2021

<sup>2</sup> Source: Yahoo Finance. Data as of May 12, 2021
Note: Mary Dotz serves on the boards of both A10 Networks and Immersion

# Mr. Singer Improved Governance at Quantum... When Required to Do So as Part of a Settlement

- In 2018, a plaintiff brought an action against certain directors and officers of Quantum Corporation, including Mr. Singer
- The plaintiff alleged that, during Mr. Singer's tenure as a director, the Quantum Board and certain senior officers breached their fiduciary duties by causing Quantum to make materially false and misleading statements
- As part of an agreement to settle the litigation, Quantum was required to adopt certain corporate governance reforms<sup>1</sup>, including:
  - Appointment of a lead independent director
  - Director term limits
  - Diversity policy (including the appointment of at least one woman and one member of an underrepresented group)
  - Compensation clawback policy
  - Creation of a Disclosure and Controls Committee consisting entirely of senior officers and no Board members - to assure that all SEC filings are accurate and adhere to proper accounting principles
  - Revisions to the Company's Code of Business Conduct and Ethics



#### Quantum Corp Scrubs Up Governance to Fend Off Lawsuit<sup>2</sup>

"Quantum is to change its corporate governance to settle a lawsuit that alleged breaches of fiduciary duty.

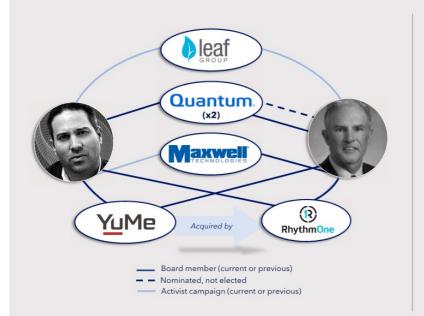
...[T]he defendants were ex-CFO Fuad Ahmad, ex-CEO Jon Gacek, ex-CEO Adalio Sanchez, and former board members Raghavendra Rau, Alex Pinchev, Clifford Press, Marc Rothman, and activist investor and also board member Eric Singer of VIEX Capital Advisors.

The Palkon Action asserted claims against the individual defendants "for breach of fiduciary duty, abuse of control, gross mismanagement, and unjust enrichment", in 2017-2018...

Since this period Quantum has detected mis-filed quarterly and full-year accounts which it is still struggling to correct. As a consequence it was ejected from the NYSE in January 2019."

In re Quantum Corp. Derivative Litigation, Lead Case No. 18CV328139 Settlement Agreement (April 16, 2019)
Blocks & Files, Quantum Corp scrubs up governance to fend off lawsuit (April 23, 2019).

# We Believe Mr. Mutch, a Trusted Ally of Mr. Singer and a Serial VIEX Nominee, is Not Independent of VIEX



#### In the past 5 years...

Mr. Mutch has served on boards with or been nominated by VIEX and Mr. Singer as a public company board candidate at least **seven** times - and at companies in sectors as disparate as technology and data storage providers, online consumer brand operators, and digital advertising platforms<sup>1</sup>

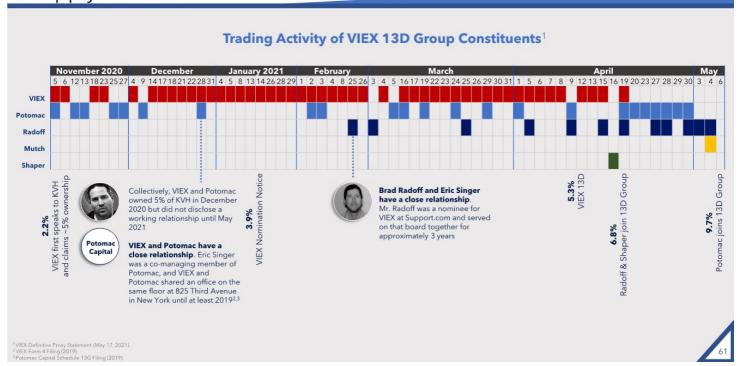
GIVEN THIS RECURRING PROFESSIONAL CODEPENDENCY, MR. SINGER AND MR. MUTCH SHOULD NOT BE CONSIDERED INDEPENDENT OF EACH OTHER

VIEX norminated Mr. Mutch to the boards of KVH Industries (Nasdaq: KVHI) in March 2021 (<u>source</u>), Leaf Group (NYSE: LEAP) in February 2021 (<u>source</u>), Maxwell Technologies (formerly Nasdaq: MXWL) in April 2017 (<u>source</u>), and Quantum Corporation in June 2016 (<u>source</u>) and 2013 <u>source</u>). Which is the source of the source

VIEX Made No Meaningful Attempt to Engage Prior to Launching Its Proxy Contest, and Has Had No Meaningful Engagement Since

Mr. Singer Demanded Two Seats on KVH's Board Having Only Had One Prior Conversation with the **Company During Which He Did Not Offer Any Substantive Ideas or Plans** Singer had no contact with KVH Singer has had no direct contact with KVH for over 2 months management for over 4 months1 January 18, 2021 November 6, 2020 VIEX speaks with KVH for the 1st time with interim CFO Brent KVH speaks with Mr. Singer for 2<sup>nd</sup> time (1<sup>st</sup> time with the Board or Bruun and Mr. Singer substantially overstated the size of VIEX's ownership stake CEO) 2020 2021 January 14, 2021 VIEX nominates two candidates

# Rather Than Engage Constructively, VIEX Recruited a "Wolfpack" to Apply Pressure



### We Believe VIEX May Have Disregarded Its 13D Filing Obligations

#### The VIEX Group's Trading Behavior Suggests a Lack of Care at a Minimum, and Potentially a Troubling Disregard for SEC Filing Obligations

- Section 13(d) of the Exchange Act generally requires a person or group who is the beneficial owner of more than 5% of equity securities to disclose information relevant to that ownership via a Schedule 13D filing
- Section 13(d) requirements are intended to help investors make fully informed investment decisions by requiring disclosure of ownership by a person or group that might represent a "potential shift in corporate control" 1
- Based on public disclosures of its trading activity, we believe that **the VIEX** 13D Group constituents crossed the 5% threshold that would require VIEX to file a 13D as early as December 2020; VIEX, however, did not file a 13D until April 2021
- Potomac Capital joined VIEX's 13D Group<sup>3</sup> on May 6 but neither the 13D reporting the addition of Potomac nor VIEX's definitive proxy on May 17 discusses Singer's significant prior relationship with Potomac<sup>4</sup>
- VIEX is seemingly asking shareholders to believe that VIEX and two frequent collaborators invested and accumulated shares in KVH independently of each other and did not agree to work together until three months after VIEX had nominated directors



SAF Corp. v. Milstein, 453 F.2d 709, 717 (2d. Cir. 1971). VIEX Definitive Proxy Statement, (May 17, 2021). Percent of KVH shares or /IEX Schedule 13D/A (May 6, 2021). /IEX Definitive Proxy Statement, (May 17, 2021).

# Peter Shaper's Growing Involvement with VIEX Raises Questions



the Company indicated to VIEX that it would not be comfortable adding Mr. Shaper to our Board in a fiduciary capacity

May 1, 2021, in light of a federal bankruptcy judge's findings that Mr. Shaper had breached his fiduciary duties 1,

By Suggesting Mr. Shaper as a Director Candidate, VIEX has Made His Record Highly Relevant to This Campaign

In re Speedcast International Ltd., et al., Ch. 11 Case No. 20-32243 (I

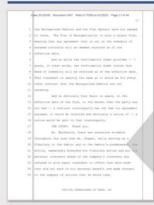
## Peter Shaper's Troubling Record

Peter Shaper, former CEO of Speedcast International, is the Third Member of the VIEX Group to Have Been Determined by a Court to Have Breached or Aided and Abetted the Breach of His Fiduciary Duty of Loyalty

#### **The Context**

- Mr. Shaper became CEO of Speedcast International, a provider of remote communications and IT services, in February 2020
- Speedcast filed for Chapter 11 bankruptcy in April 2020 while Mr. Shaper was still CEO
- In December 2020, Speedcast's proposed reorganization plan was challenged by Black Diamond, a senior lender to Speedcast
- U.S. Bankruptcy Judge Marvin Isgur approved a deal between Centerbridge and Black Diamond
- As part of the settlement, Black Diamond was made the sole beneficiary of a litigation trust created under the reorganization to pursue claims against Mr. Shaper for putting his own self-interests ahead of his fiduciary duties

#### The Court's Statements on Peter Shaper







There was extensive evidence throughout the case that Mr. Shaper, while serving as a fiduciary to the Debtor and to the Debtor's predecessor, the entity, repeatedly breached his fiduciary duties and put his personal interests ahead of the company's interests and refused to give equal treatment to offers that were made that did not work to his personal benefit and made threats to the company of actions that he would take."

# KVH SHAREHOLDERS SHOULD BE SUSPICIOUS OF MR. SHAPER'S INVOLVEMENT IN VIEX'S CAMPAIGN GIVEN THIS SEVERE BLEMISH ON HIS RECORD

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In re Speedcast International Ltd., et al., Ch. 11 Case No. 20-32243 (MI)

## VIEX Rejected KVH's Attempts to Settle

We Made Several Reasonable Offers to VIEX to Avoid a Proxy Contest, but VIEX Refused to Resolve This Election
Contest

#### KVH's Offer #1 (April 30)

- Engage Peter Shaper as a consultant
- VIEX to participate in the announcement of two new, diverse nominees
- Stan Honey to stand for re-election at Annual Meeting
- No standstill, voting or other restrictions on VIEX

#### **VIEX's Counteroffer:**

- · Mr. Shaper joins our Board
- Board forms a new committee focusing on improving financial performance
- · Mr. Honey does not stand for re-election

#### KVH's Offer #2 (May 1)

- Due to Mr. Shaper's fiduciary duty issues, KVH would not be comfortable appointing Mr. Shaper to our Board, but it would engage him as a consultant
- Mr. Honey would stand for re-election but would not serve another term
- No standstill, voting or other restrictions on VIEX

#### **VIEX's Counteroffer:**

 A close VIEX associate, Bradley Radoff, joins our Board

#### KVH's Offer #3 (May 2)

- Mr. Shaper would be retained as a consultant and invited to present to our Board
- · Mr. Honey would not stand for re-election
- VIEX to participate in the announcement of two new, diverse nominees
- Board would form a committee focused on improving financial performance

#### **VIEX's Counteroffer:**

 A close VIEX associate, Bradley Radoff, joins our Board

KVH WAS WILLING TO ACCEPT TWO OF THE THREE KEY TERMS OF VIEX'S FIRST COUNTEROFFER, BUT OUR BOARD WOULD NOT ACCEPT A DIRECTOR WITH FIDUCIARY DUTY ISSUES OR CLOSE TIES TO VIEX



# Our Nominees Are Superior to VIEX's Nominees









	KVH's Nominees		VIEX's Nominees	
Experience/Qualifications	Cielo Hernandez	Cathy-Ann Martine-Dolecki	Eric Singer	John Mutch
Engineering/Science/Technology Experience	X	✓	X	✓
Finance/Accounting Experience	<b>✓</b>	Х	✓	X
Software/Telecommunications Operating Experience	✓	✓	X	✓
Diversity	<b>✓</b>	✓	X	X
Independence from Other Nominee	<b>✓</b>	✓	X	X
No Fiduciary Duty Issues	<b>✓</b>	<b>✓</b>	X	✓





# VIEX's Claims Are False

VIEX'S CLAIM	REALITY
"[W]e embrace and welcome the addition of two new, diverse candidates" <sup>1</sup>	VIEX has only publicly nominated one woman in its entire history, which includes 37 public nominations
	Only <b>one woman</b> (Mary Dotz) serves on Mr. Singer's two current public company boards <sup>2</sup>
"KVHI's stockholder value has historically underperformed its peers"	• <b>We have outperformed</b> the medians of our industry peers, our compensation peers and our ISS peers <b>year-to-date and over one, two and five years</b> <sup>3</sup>
	To date, VIEX has not provided any "vision", or even any new ideas for what KVH should do differently to improve performance
"Our director candidates have a clear vision for working collaboratively with the other Board members"1	Mr. Singer has a history of <b>threatening and intimidating behavior</b> towards his fellow director
	<ul> <li>One of his former colleagues from the PLX Technology board described Mr. Singer as "combative and a bully"<sup>4</sup></li> </ul>
	Refused to meet with KVH Board members

VIEX Definitive Proxy Statement, (May 17, 2021).
 Mary Dotz is the only woman on the boards of bo

Co-Lead Plaintiffs' Pre-Trial Brief, In re PLX Tech. Inc. Stockholders Litig., 2018 WL 5018535 (Del. Ch. Oct. 16, 2018) (No. 9880-VCL), 2018 WL 1762908

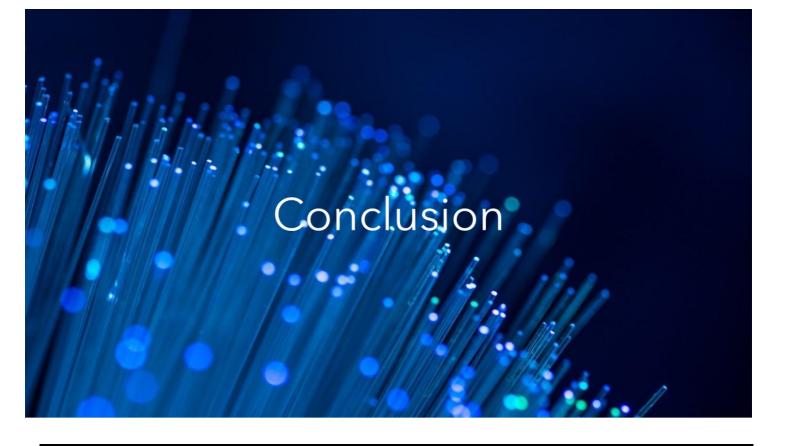


# VIEX's Claims Are False, Continued

VIEX'S CLAIM	REALITY		
"[I]t is integral to add a stockholder to the Board" <sup>1</sup>	KVH already has substantial shareholder representation on our Board		
	<ul> <li>Mr. Tavares serves on our Board as an appointee of Vintage Capital Management, the Company's second-largest shareholder</li> </ul>		
	<ul> <li>Mr. Kits van Heyningen beneficially owns more than 6% of KVH's outstanding shares and is one of the Company's largest shareholders</li> </ul>		
	<ul> <li>As a group, KVH's current directors own substantially more stock than VIEX and Mr. Mutch combined</li> </ul>		
The Investor Group believes that Board refreshment is long overdue, and an infusion of directors who have strong track ecords of holding management teams accountable to drive greater value should be added to the Board."	With the addition of our two new director nominees, four of the Company's six independent directors will have joined the Board in the past two years		
	<ul> <li>Further, of the 12 public company boards Eric Singer has served on in the last ten years, every one underperformed the S&amp;P 500 and Russell 3000 during his tenure.<sup>3</sup> That is <b>not a "strong</b> track record" of "driv(ing) greater value."<sup>1</sup></li> </ul>		

\*VIEX Definitive Proxy Statement, (May 17, 2021).
\*VIEX Capital Letter to Shareholders, (May 20, 2021).
\*Companies include: A10 Networks, Inc., Immersion Corporation, Quantum Corporation, RhythmOne plc, YuMe, Inc., Support.com, Inc., Numerex Corp., TigerLogic Corporation, IEC Electronics Corp., Meru Networks, Inc., PLT Enchnology, Inc., Sigman Designa, Inc.





### The Question for Shareholders



Should VIEX Capital - which first invested in KVH roughly six months ago and has not put forward even a single suggestion for improving the Company - be able to substitute a director with a troubling past and his close colleague for two exceptional, new directors?



### **KVH's Strategy is working**

- Our positive momentum as evidenced by recent outperformance of peers and strong first quarter results - is sustainable and will be bolstered by our ability to be a <u>disruptor in</u> <u>large</u>, growing markets
- The Company has been working towards a shift to more recurring revenue and CaaS products – a transition that has already begun paying off and has positioned KVH to boost profitability and shareholder returns over the mid-term
- We still have significant work to do in order to ensure we meet these goals and can steadily increase profitability. But we are confident we are on the right path

### We have the right nominees

- Cielo Hernandez and Cathy-Ann Martine-Dolecki are fully independent and possess the deep global telecommunications, commercial maritime and financial and executive leadership to be able to help the Company
- They will also enhance <u>Board diversity</u> and will bring our average independent director tenure to <u>less than five years</u>
- We have embraced board refreshment and working constructively with our shareholders - ultimately our only goal is to put the <u>best</u> people in the boardroom to help us succeed

# VIEX's nominees are the wrong choice

- VIEX and its group have run a campaign devoid of ideas to improve our business or enhance sustainable returns
- The track records of the VIEX nominees and group members are highly relevant to the choice before shareholders - and so is the fact that Mr. Singer, Mr. Shaper and Potomac Capital have all been found by courts of law to have breached or aided and abetted the breach of fiduciary duties
- When compared against our independent and diverse nominees with relevant industry experience, the <u>VIEX candidates simply do</u> not measure up

### Important Information

#### Additional Information and Where to Find It

The Company has filed a definitive proxy statement and a form of associated BLUE proxy card with the U.S. Securities and Exchange Commission (the "SEC") in connection with the solicitation of proxies for the Company's 2021 Annual Meeting of Stockholders (the "Definitive Proxy Statement"). THE COMPANY'S STOCKHOLDERS ARE STRONGLY ENCOURAGED TO READ THE DEFINITIVE PROXY STATEMENT, THE ACCOMPANYING BLUE PROXY CARD AND OTHER DOCUMENTS FILED WITH THE SEC CAREFULLY IN THEIR ENTIRETY BECAUSE THEY WILL CONTAIN IMPORTANT INFORMATION. The Company's stockholders may obtain the Definitive Proxy Statement, any amendments or supplements to the Definitive Proxy Statement and other documents filed by the Company with the SEC free of charge at the SEC's website at www.kvh.com.

#### **Certain Information Regarding Participants**

The Company, its directors and certain of its executive officers are participants in the solicitation of proxies from the Company's stockholders in connection with the matters to be considered at the Company's 2021 Annual Meeting of Stockholders. Information about the Company's directors and executive officers is available in the Definitive Proxy Statement filed with the SEC on May 17, 2021 and, with respect to directors and executive officers appointed following such date, will be available in certain of the Company's other SEC filings made subsequent to the date of the Definitive Proxy Statement. To the extent holdings of the Company's securities by such directors or executive officers have changed since the amounts printed in the Definitive Proxy Statement, such changes have been or will be reflected on Initial Statements of Beneficial Ownership on Form 3 or Statements of Changes in Beneficial Ownership on Form 4 filed with the SEC.

#### Forward-Looking Statements

Certain statements in this communication constitute "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements involve known and unknown risks, uncertainties and other factors which may cause the actual results, performance or achievements of the Company to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements. Statements preceded by, followed by or that otherwise include the words "believes," "expects," "anticipates," "intends," "projects," "estimates," "plans," "may increase," "may fluctuate," "will," "should," "would," "may" and "could" or similar words or expressions are generally forward-looking in nature and not historical facts. Any statements that refer to outlook, expectations or other characterizations of future events, circumstances or results are also forward-looking statements. Important risks, assumptions and other important factors that could cause future results to differ materially from those expressed in the forward-looking statements are specified in the Company's Annual Report on Form 10-K or the year ended December 31, 2020 and its Quarterly Reports on Form 10-Q for any subsequent periods under headings such as "Cautionary Statement Regarding Forward-Looking Information," "Risk Factors" and "Management's Discussion and Analysis of Financial Condition and Results of Operations" and in other filings and furnishings made by the Company with the SEC from time to time. The Company undertakes no obligation to release publicly any revisions to any forward-looking statements, to report events or to report the occurrence of unanticipated events.

#### Third-Party Information

This presentation may contain or refer to news, commentary and other information relating to the Company generated by, or sourced from, persons or companies that are not affiliated with the Company. Unless otherwise indicated, the Company has neither sought nor obtained permission to use or quote such third party information, including, without limitation, information generated by VIEX Capital Advisors, LLC and certain of its affiliates (collectively, "VIEX"). The Company has not assisted in the preparation of any third party information, including, without limitation, information that is obtained or derived from statements made or published by a third party should not be viewed as indicating the support of such third party for any view expressed in this presentation.

### **Contact Information**



Vote **FOR ALL** of KVH's nominees to support a Board that is overseeing a long-term strategy that is working



**DO NOT** support VIEX and the Singer group - **DISCARD** the white proxy card



If you have any questions, require assistance in voting your **BLUE** proxy card / **BLUE** voting instruction form, or need additional copies of the proxy materials, please call:

Edward McCarthy (212) 269-5550 KVH@dfking.com





# Eric Singer at Support.com: Promises Made, but Not Kept

VIEX'S CLAIM at Support.com	REALITY		
"Our nominees can <b>restore investor confidence and unlock value</b> for Support.com stockholders" <sup>1</sup>	Support.com's <b>TSR was -7.4% during Mr. Singer's tenure</b> , compared to approximately +66% for the NASDAQ.		
"Our nominees are committed to fully and fairly exploring all strategic alternatives available to the Company"	<ul> <li>Support.com did not publicly announce a review of alternatives until November 2019,<sup>3</sup> eight months after Mr. Singer resigned from the board</li> <li>The review was seemingly limited to capital allocation, lasted only one month and culminated in a \$1.00 per share special dividend,<sup>4</sup> which reduced the company's cash balance by approximately 40%</li> </ul>		
"We strongly believe Support.com can have a positive enterprise value, but an overhaul of the Board to add [a] shareholder mindset is necessary to realize this value for shareholders." <sup>2</sup>	<ul> <li>Despite having nearly three years on the board to deliver on his promise, Support.com's enterprise value was still negative when Mr. Singer resigned in 2019</li> <li>The company's enterprise value was negative for more than 2/3 of Mr. Singer's tenure</li> </ul>		

## Eric Singer at Support.com: A Case Study in Value Destruction

Despite the Fact that VIEX's Nominees, Including Mr. Singer, Took Full Control of the Support.com Board in 2016, the Company's Performance Continued to Suffer During Mr. Singer's Tenure







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### Non-GAAP Information

This presentation includes a range for KVH's estimated Adjusted EBITDA margin over the mid-term. Adjusted EBITDA margin represents Adjusted EBITDA for a period divided by revenue for that period. Adjusted EBITDA represents net income or loss, calculated in accordance with GAAP, adjusted to exclude the following items, to the extent applicable: income tax (benefit) expense; interest (income), net depreciation and amortization; stock-based compensation expense; goodwill impairment losses; intangible asset impairment losses; non-recurring inventory reserve; transaction-related and other non-recurring legal fees; other non-recurring costs; and foreign exchange transaction loss.

Forward-looking quantitative information for KVH's net income or loss, the financial measure calculated in accordance with GAAP that is most directly comparable to Adjusted EBITDA, is not available because KVH cannot predict future amounts of the items excluded from net income or loss in the calculation of Adjusted EBITDA without unreasonable effort. These items depend on many factors, can be highly variable and can be significant in relation to net income or loss.

This information should not be considered in isolation or as a substitute for financial information prepared in accordance with GAAP. KVH generally uses Adjusted EBITDA and/or Adjusted EBITDA margin to facilitate financial and operational decision-making, including evaluation of historical operating results, comparison to competitors' operating results, and determination of management incentive compensation. KVH believes that these measures, when viewed with GAAP results, may provide a more complete understanding of factors and trends affecting its business.

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### Proxy Peer Group Overview

Our Board developed our Proxy Peer Group in consultation with Aon as part of the Board's executive compensation review.

We have referred to this list in our proxy statement<sup>1</sup> previously, although we have only noted that we use it for compensation benchmarking purposes; we have not explicitly used it to compare performance.

Our Proxy Peer Group initially focused on a group of 21 companies in adjacent GICS sub-industries (including Communications Equipment, Aerospace & Defense and Technology Hardware) and of similar size in terms of market capitalization and revenue. We have removed two of the peers that were in the initial list, Perceptron and Telenav, because they are no longer publicly traded.

When this list was initially formulated, it placed KVH near the median in terms of number of employees, revenue, and market capitalization. Using current data, KVH is in approximately the same position, as shown in the chart to the right.

Company Name	LFY # of Employees <sup>2</sup>	LFY Revenue (\$M) <sup>2</sup>	Current Market Cap (\$M) <sup>2</sup>
AeroVironment, Inc.	823	\$367.3	\$2,648.8
CalAmp Corp.	983	\$308.6	\$489.2
Calix, Inc.	785	\$541.2	\$2,726.0
Communications Systems, Inc.	150	\$42.6	\$59.3
Comtech Telecommunications Corp.	2,034	\$616.7	\$602.9
Digi International Inc.	656	\$279.3	\$637.4
DSP Group, Inc.	352	\$114.5	\$371.2
EMCORE Corporation	387	\$110.1	\$325.3
Frequency Electronics, Inc.	220	\$41.5	\$90.8
IEC Electronics Corp.	860	\$182.7	\$117.0
Intevac, Inc.	269	\$97.8	\$135.1
Iteris, Inc.	414	\$114.1	\$299.8
Mercury Systems, Inc.	1,947	\$796.6	\$3,566.2
NAPCO Security Technologies, Inc.	1,161	\$101.4	\$617.0
ORBCOMM Inc.	700	\$248.5	\$889.0
PCTEL Inc.	326	\$77.5	\$122.7
Ribbon Communications, Inc.	3,784	\$843.8	\$1,047.8
Ultralife Corporation	532	\$107.7	\$144.0
75th Percentile	952	\$352.6	\$826.1
50th Percentile	678	\$148.6	\$430.2
25th Percentile	361	\$102.9	\$137.3
KVH Industries, Inc.	639	\$158.7	\$259.1
Percentile Rank	46%	51%	34%

<sup>1</sup> KVH 2020 Proxy Statement at Page 20 (April 29, 2020). <sup>2</sup> Source: FactSet: Data as of May 26, 2021.



## ISS Peer Group Overview

The ISS Peer Group was used in KVH's 2020 ISS report. The ISS peer group methodology "focuses on identifying companies that are roughly similar to the subject company in terms of industry profile, size and market capitalization." ISS peer groups generally contain a minimum of 12 and a maximum of 24 companies based on GICS classification and size constraints with respect to revenue and market cap.

The ISS Peer Group referenced in this Investor Presentation excludes Arotech Corporation, which is no longer publicly traded.

The ISS Peer Group places KVH near the median, in terms of number of employees, revenue, and market capitalization, as shown in the chart to the right.

Company Name	LFY # of Employees <sup>2</sup>	LFY Revenue (\$M) <sup>2</sup>	Current Market Cap (\$M) <sup>2</sup>
Applied Optoelectronics, Inc.	2,682	\$234.6	\$207.1
Aviat Networks, Inc.	674	\$238.6	\$386.1
CalAmp Corp.	983	\$308.6	\$489.2
Clearfield, Inc.	460	\$93.1	\$491.9
Communications Systems, Inc.	150	\$42.6	\$59.3
CPI Aerostructures, Inc.	267	\$87.6	\$48.1
DZS Inc.	830	\$300.6	\$436.1
Digi International Inc.	656	\$279.3	\$637.4
DSP Group, Inc.	352	\$114.5	\$371.2
EMCORE Corporation	387	\$110.1	\$325.3
Harmonic Inc.	1,169	\$378.8	\$680.3
Inseego Corp.	1,015	\$313.8	\$840.1
Optical Cable Corporation	317	\$55.3	\$24.9
PCTEL Inc.	326	\$77.5	\$122.7
Pixelworks, Inc.	197	\$40.9	\$167.6
SIFCO Industries, Inc.	446	\$113.6	\$67.6
75th Percentile	868	\$284.6	\$489.8
50th Percentile	453	\$114.0	\$348.2
25th Percentile	324	\$85.1	\$108.9
KVH Industries, Inc.	639	\$158.7	\$259.1
Percentile Rank	59%	56%	43%

Institutional Shareholder Services, United States Peer Group Selection Methodology and Issuer Submission Process Frequently Asked Questions, Updated December 21, 2020 2 Source: FactSet: Data as of May 26, 2021.



## Public Satellite/Communications Peer Group Overview

Our Public Satellite/Communications Peer Group is comprised of the non-inertial navigation competitors and suppliers as listed in KVH's 2020 10-K.1

We use this list on page 15 of this Investor Presentation specifically to highlight the fact that conditions in our industry have been challenging over the last several years - particularly during the pandemic. We do not use this list to compare performance over other time periods for three primary reasons:

- Most of these companies are significantly larger than KVH; some are as much as 10x the size of KVH in terms of revenue or market capitalization;
- A number of these companies are either in bankruptcy<sup>2</sup> or are otherwise no longer public, 3 so, a) their stock prices have been extremely volatile, or b) they may not have recent trading data, so to use these companies as a benchmark to compare nearterm performance would be somewhat misleading; and
- There is a limited number of these competitors, so due to the small sample size, the anomalous performance of one peer can distort the results significantly.

Company Name	LFY # of Employees <sup>4</sup>	LFY Revenue (\$M) <sup>4</sup>	Current Market Cap (\$M) <sup>4</sup>
ORBCOMM Inc.	700	\$248.5	\$889.0
Inmarsat plc	-	\$1,098.8	
Intellian Technologies, Inc.	306	\$367.3	\$2,648.8
Iridium Communications Inc.	516	\$583.4	\$4,985.4
Intelsat S.A.	1,774	\$1,913.1	\$54.1
Speedcast International Ltd		\$1,039.4	2.73
Global Eagle Entertainment	1,364	\$656.9	-
Globalstar, Inc	346	\$128.5	\$2,401.3
Viasat, Inc.		\$2,256.1	\$3,442.9
75th Percentile	1,198	\$1,098.8	\$3,244.4
50th Percentile	608	\$656.9	\$2,525.0
25th Percentile	389	\$367.3	\$1,267.1
KVH Industries, Inc.	639	\$158.7	\$259.1
Percentile Rank	53%	3%	5%

<sup>&</sup>lt;sup>1</sup> KVH 2020 Form 10-K at Page 13 (March 3, 2021)
<sup>2</sup> E.g., Global Eagle and Speedcast International.
<sup>3</sup> E.g., Inmarsat.
<sup>4</sup> Source: FactSet. Data as of May 26, 2021.

