



## KVH's NEWSlink Team Now Producing 100 Different Newspaper Titles

July 1, 2015

**A Weekly Business Edition Called "Philippine Business" is the 100th Title in the NEWSlink Roster of High-Quality Daily and Weekly Newspapers for Seafarers**

MIDDLETOWN, R.I., July 01, 2015 (GLOBE NEWSWIRE) -- KVH Media Group, part of KVH Industries, Inc., (Nasdaq:KVHI), has launched "*Philippine Business*," the 100<sup>th</sup> unique newspaper title produced under the NEWSlink™ brand. The new title joins NEWSlink's roster of high-quality daily and weekly newspaper digests, which are currently enjoyed by seafarers and cruise guests on more than 8,500 vessels around the world.

Produced for the multinational audience common to the seafaring world, the NEWSlink titles cover news, sports, finance, and entertainment news in 17 languages tailored to 80 different regions and countries. The titles are produced in NEWSlink newsrooms located in Liverpool, Delhi, and Manila, where a near 24-hour news monitoring service ensures the most current information is included in every edition.



KVH Media Group delivers the NEWSlink titles in a range of formats and through a range of technologies, and specializes in compact formats for maritime and other industries where bandwidth is limited or delivery costs are high. The newest delivery method for NEWSlink titles is KVH's recently introduced [IP-MobileCast™ content delivery service](#), which utilizes multicasting technology to broadcast a wide range of news and entertainment content to ships at sea.

The latest NEWSlink title, "*Philippine Business*," is a weekly edition containing stock market and company news plus financial hints and tips, written for a seafarer audience. "Launching this specialist weekly NEWSlink edition is a direct response to requests by Filipino crew, who contacted us to ask for more business and financial coverage so that they can be better informed on how to invest their money," says Mark Woodhead, managing director of KVH Media Group.

Of the 100 NEWSlink titles in the portfolio today, "*Philippines*," a general-interest, four-page title, is the most highly subscribed national edition. Other titles include: "*The International*," an eight-page daily edition; and "*Maritime News*," a four-page daily newspaper focusing on everyday shipping news for crew. Special-interest editions are also produced, such as an overview of national election contests, and "*Boxing Special*," which included a report on the Mayweather versus Pacquiao fight.

"The NEWSlink service is particularly important to crew, many of whom do not have access to regular contact with family when at sea," says Mr. Woodhead. "MLC-2006 has targeted some key welfare requirements for seafarers, and regular up-to-date local news provides an important and cost-effective morale booster for many crew members, giving them a sense of closeness to home."

*Note to Editors:* For more information about NEWSlink, please visit the [KVH Media Group](#).

### **About KVH Industries, Inc.**

[KVH Industries](#) is a leading provider of in-motion satellite TV and communications systems, having designed, manufactured, and sold more than 175,000 mobile satellite antennas for applications on vessels, vehicles, and aircraft. KVH is also a leading news, music, and entertainment content provider to many industries including maritime, retail, and leisure. [Videotel](#)™, a KVH company, is the *market-leading provider of training films, computer-based training, and e-Learning*. KVH is based in Middletown, RI, with research, development, and manufacturing operations in Middletown, RI, and Tinley Park, IL. The company's global presence includes offices in Belgium, Brazil, Cyprus, Denmark, Hong Kong, Japan, the Netherlands, Norway, Singapore, and the United Kingdom.

KVH, IP-MobileCast, NEWSlink, and Videotel are trademarks of KVH Industries, Inc.

For further information, please contact:  
Jill Connors  
Media & Communications Manager  
KVH Industries, Inc.

Tel: +1 401-851-3824

[jconnors@kvh.com](mailto:jconnors@kvh.com)

or □

Phil Page, Elaborate Communications

Tel: +44 (0) 1296 682104

[ppage@elabor8.co.uk](mailto:ppage@elabor8.co.uk)

 Primary Logo

KVH Industries, Inc.