



# **KVH TracVision M1 Brings Satellite TV to Small Boat Owners**

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## 20% Price Reduction on Small, Powerful Antenna Brings Premium Satellite TV Within Reach of More Boaters

MIDDLETOWN, R.I., Jan. 24, 2013 (GLOBE NEWSWIRE) -- Satellite TV is a luxury that more boaters can now take to the water thanks to [KVH Industries, Inc.](#) (Nasdaq:KVHI). Long considered an amenity only found on superyachts and cruise ships, satellite TV is now a benefit every boat owner can add to their investment, enjoying access to news, sports, weather, and favorite television shows just like at home, even while the boat is in motion. KVH is making it simple and affordable to bring satellite TV onboard by significantly reducing the price of its 12.5 inch [TracVision® M1](#) marine satellite TV antenna by 20%.

"Having satellite TV onboard means you can spend the weekend on the water without missing the big game or a new episode of your favorite show. The kids can stay entertained with cartoons while adults enjoy easy access to weather reports and news, so everyone is happy," explains Jim George, KVH's director of sales for satellite products. "The TracVision M1's compact design and outstanding reliability make it a valuable addition to any boat. Plus, KVH maintains a nationwide network of factory-certified dealers so installation and service are easy to find at marinas all over the country. With these benefits and the new, lower price, we're making it easy to add value to the investment of boat ownership with an amenity that is simple to install and offers years of enjoyment."

Weighing just 7.5 lbs., the in-motion TracVision M1 is the world's smallest and lightest satellite TV system for boats, bringing satellite TV programming to the water throughout the U.S. and its coastal waters. The system offers open water tracking and in-motion performance typical of larger antennas while fitting the sleek exterior design of vessels as small as 20 feet. The TracVision M1's small size, easy setup, Whisper Drive™ motor technology, and versatile mounting options allow for convenient installation on nearly any vessel. The versatile TracVision M1 comes in two configurations to meet boaters' preferences. The [TracVision M1](#) includes an exclusive, integrated 12V DIRECTV® receiver/controller – just add a TV and your DIRECTV service subscription to bring DIRECTV's standard-definition programming onboard. For boaters who prefer DISH Network® or want the freedom to easily switch among satellite TV service providers, the [TracVision M1DX](#) offers outstanding flexibility with a 12V multiservice interface box/controller that supports virtually all home receivers from DISH Network and DIRECTV.

For complete details about the TracVision M1 and its attractive new price, please visit [www.kvh.com/m1wave](http://www.kvh.com/m1wave).

Note to Editors: High-definition, press-ready images of KVH's TracVision M1 satellite TV system are available at <http://press.kvh.com> for download and editorial use.

### [About KVH Industries, Inc.](#)

KVH Industries, Inc. is a leading provider of in-motion satellite TV and communications systems, having designed, manufactured, and sold more than 150,000 mobile satellite antennas for applications on vessels, vehicles, and aircraft. Winner of 38 National Marine Electronics Association Industry Awards, the prestigious General Motors Innovative Design Award, 2 CES Innovation Awards, the DAME Award in the Marine Electronics category, and a finalist for the Automotive News PACE Award, KVH's mission is to connect mobile customers with the same digital television entertainment, communications, and Internet services that they enjoy in their home and offices. The company is based in Middletown, RI, with facilities in Illinois, Denmark, Norway, Singapore, and Japan.

This press release may contain certain forward-looking statements that involve risks and uncertainties. Forward-looking statements include, for example, the functionality, characteristics, quality, and performance of KVH's products and technology, as well as customer demand, preferences, requirements and expectations. The actual results could differ materially. Factors that might cause such differences include, amongst others, KVH's dependence on the availability of third-party satellites and services to support TV broadcasts to mobile antennas; unforeseen changes in competing technologies and products; and worldwide economic variances. These and other risk factors are discussed in more detail in KVH's most recent Form 10-Q filed with the SEC. KVH does not assume any obligation to update its forward-looking statements to reflect new information or developments.

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