



KVH Wins Two National Marine Electronics Association "Best Product Awards"

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Industry Association Recognizes the TracVision HD7 as "Best Entertainment Product" and the TracPhone V3 as "Best Communications Product"

MIDDLETOWN, R.I., Oct. 4, 2012 (GLOBE NEWSWIRE) -- The National Marine Electronics Association (NMEA) awarded KVH Industries (Nasdaq:KVHI) its prestigious "Best Product Award" in two categories, communications and entertainment, at its annual convention in Orlando, Florida last week. The KVH TracVision® HD7 won the award for "Best Entertainment Product" of the year, and the KVH TracPhone® V3 won the award for "Best Communications Product." The NMEA is the global marine electronics industry's premier trade association and is made up of more than 600 companies including manufacturers, dealers, and boat builders. This is the 14th consecutive year that KVH has won a best product award from the NMEA.

"We are thrilled to have won two awards at this year's NMEA Convention," said Martin Kits van Heyningen, KVH's CEO. "It's always gratifying to us to win the recognition of our industry partners. There are no better judges for the real performance of marine electronics products than the knowledgeable NMEA dealers who are actually out there installing and supporting the equipment on a daily basis. KVH invests a lot in training and supporting our global distribution channel to assure our products are professionally installed and supported, which helps us to deliver the best possible experience for our customers."

The TracVision HD7, which won the award for "Best Entertainment Product," is a stabilized satellite antenna that will work throughout the Americas to deliver the ultimate in both standard- and high-definition TV. The first product able to simultaneously track and deliver transmissions from both Ku-band and Ka-band satellites, the TracVision HD7 has become the favorite solution for boaters who want to watch high-definition programming from the popular DIRECTV® service on their boats. To make this innovative product even more versatile, KVH invented the Tri-Americas® LNB that enables the antenna to work with all of the popular satellite TV services throughout North and South America.

"The TracVision HD7 is our first choice for customers who want the ultimate in high-definition TV," said Todd Tally, Sales Manager of Atlantic Marine Electronics, one of KVH's leading dealers in North America. "Even in rough sea conditions, it simultaneously tracks DIRECTV's Ku- and Ka-band satellites and provides a no-fuss, no-hassle user experience for our customers, exactly like they enjoy at home. We find the system to be extremely reliable and easy to install, and KVH's technical support team is fantastic. The TracVision HD7 is by far the best TV antenna I've seen in the 15+ years I've been in the marine electronics business."

Winning the "Best Communications Award" was the KVH TracPhone V3, the world's smallest maritime VSAT antenna, which is designed to work with KVH's mini-VSAT BroadbandSM satellite network. KVH built its global maritime satellite communications network to provide customers with an affordable alternative to the Inmarsat service, which customers complained was prohibitively expensive to use for accessing the Internet. Due to the mini-VSAT Broadband network's unique spread spectrum technology (similar to that used in the new high-powered 3G and 4G networks on land), KVH was able to develop the TracPhone V3, a system similar in size and cost to Inmarsat FleetBroadband equipment, but offering service up to ten times faster at broadband speeds of up to 2 Mbps, with airtime rates 1/10th the cost of Inmarsat. KVH's airtime packages for the TracPhone V3 start as low as \$49 per month for 50 MB of service. The product also provides crystal-clear Voice over IP (VoIP) calling, anywhere in the world, for only \$0.49 per minute.

"For my customers, being able to stay connected to their business and personal obligations onshore directly determines how much time they can spend offshore enjoying their boats," Tally adds. "The TracPhone V3 with the KVH mini-VSAT Broadband service is the most popular satellite communications solution we sell, both because it provides a fast, reliable, high quality connection and because it is one of the only satellite communications services with reasonable airtime costs. Our customers have been thrilled with the reliability of the system. This product is clearly the technology leader and definitely deserved to win the NMEA Best Product Award for communications this year."

For additional information on KVH's award-winning TracVision and TracPhone products and for full details about the KVH mini-VSAT Broadband service, please visit www.kvh.com.

Note to Editors: High-resolution, press-ready images of KVH's award-winning TracVision HD7 and TracPhone V3 are available at <http://press.kvh.com> for download and editorial use.

About Atlantic Marine Electronics

Founded in 2003, Atlantic Marine Electronics is one of North America's premier marine electronics dealers and is widely known for their exceptional global customer support and their high quality installations. The preferred marine electronics dealer for Viking Yachts, Atlantic Marine Electronics is well qualified to offer the ultimate marine electronics solutions for sportfishing boats or any other type of vessel. They have 30 installers working out of three offices, one in New Jersey and two in Florida.

About KVH Industries, Inc.

KVH Industries, Inc. is the leading provider of in-motion satellite TV and communications systems, having designed, manufactured, and sold more than 150,000 mobile satellite antennas for applications on vessels, vehicles, and aircraft. In March 2012, Euroconsult reported that KVH was the

market share leader in global maritime VSAT. KVH's mission is to connect mobile customers around the globe with the same digital television entertainment, communications, and Internet services that they enjoy in their homes and offices. The company is based in Middletown, RI, with facilities in Illinois, Denmark, Norway, Japan, and Singapore.

This release may contain certain forward-looking statements that involve risks and uncertainties. Forward-looking statements include, for example, statements regarding the company's anticipated global expansion, available development opportunities and our ability to take advantage of those opportunities. The actual results realized by the company could differ materially from the statements made herein. Factors that may cause such differences include, among others, ongoing economic uncertainty; potential increased competition; new product and service offerings by our competitors; unanticipated declines in demand for our products and services; seasonal factors; the need for or delays in qualification of products to customer or regulatory standards; potential declines in military sales, including to foreign customers; the unpredictability of defense budget priorities as well as the order timing, purchasing schedules, and priorities for our defense products, including possible order cancellations; as well as the other factors discussed in KVH's most recent Form 10-Q filed with the SEC. KVH does not assume any obligation to update its forward-looking statements to reflect new information or developments.

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