



## **KVH Bundles TracPhone V3 With 1 GB Data Plan in New "Get More for Less!" Bundle Promotion**

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**TracPhone V3 Hardware Will be Included for Customers Choosing This Special 3-Year mini-VSAT Broadband Package, Making it Even More Affordable to Bring a New Class of Global Maritime Communications Service Onboard**

MIDDLETOWN, R.I., Oct 13, 2011 (GlobeNewswire via COMTEX) --

To celebrate the completion of its new global satellite communications network, KVH Industries, Inc., (Nasdaq:KVHI) today announced a special "Get More for Less!" bundle promotion that offers new mini-VSAT Broadband(SM) customers a TracPhone(R) V3 maritime satellite communications system (a \$16,995 value) and a 3-year M1000 mini-VSAT Broadband airtime contract, which includes a monthly allotment of 1,000 megabytes of broadband data and offers download speeds up to 2 Mbps, all for only \$999 per month. This limited time promotion lasts until December 31, 2011.\* The TracPhone V3 is the world's smallest maritime VSAT solution, featuring a 14.5-inch diameter antenna, below-decks antenna control unit, and integrated ArcLight(R) spread spectrum modem, making it a complete solution for onboard communications and Internet access for boats as small as 30 feet!

KVH's mini-VSAT Broadband airtime pricing terms make the offer even more attractive, as subscribers who exceed the amount of data allotted for their plan simply pay \$0.99 per megabyte for the additional data use. The mini-VSAT Broadband service also provides exceptionally clear voice calls using Voice over IP (VoIP) technology. Voice calls are billed at just \$0.49 per minute to and from cell phones and land lines worldwide, including all long distance charges. Best of all, while phone companies often charge high tariffs to call Inmarsat satellite phones (calls from shore to the ship), a hidden cost that can be as high as \$10 per minute, the TracPhone V3 allows you to have a normal local number which is billed at the local call rate.

"I am very excited to offer our customers this complete and compelling package, which includes the TracPhone V3 hardware and a significant amount of monthly broadband data that can be transmitted at speeds up to 2 Mbps virtually anywhere in the world, all for less than \$1,000 per month," remarked Brent C. Bruun, KVH's senior vice president of global sales and business development. "With this offer, as with all of KVH's mini-VSAT Broadband airtime plans, subscribers enjoy airtime fees that are approximately 1/10th of what they would pay for similar Inmarsat FleetBroadband packages, and with this promotion, we're even including the hardware when customers sign up for a 36-month contract. By acting on this offer, any mariner spending \$1,000 per month or more on satellite communications can immediately upgrade their onboard service and significantly increase their vessels' available bandwidth without adding to their current budget."

Announced in February 2011, KVH's TracPhone V3 is the world's smallest maritime VSAT solution, with an antenna measuring only 14.5 inches in diameter. Thanks to revolutionary ArcLight spread spectrum transmission technology invented by KVH's technology partner, ViaSat (Nasdaq:VSAT), the mini-VSAT Broadband network provides reliable, global service to a wide range of vessels using extremely compact antennas. KVH and ViaSat are responsible for the seamless, global service, which is delivered using 14 Ku-band satellite transponders linked via 11 secure earth stations in strategic locations around the world. KVH also manufactures the hardware solution for the vessel, offering a simple, streamlined, end-to-end design that includes the onboard equipment, the mini-VSAT Broadband service, and KVH's global technical support network.

In addition to being the world's fastest growing maritime VSAT network with over 1,500 units fielded, mini-VSAT Broadband also delivers:

- More than 100 terabytes of data per year
- More than 1.5 million phone calls per year
- Average network uptime better than 99.5%
- Regulatory authority to operate offshore and in-port in more than 125 countries around the globe

A managed airtime network solution, mini-VSAT Broadband equips vessels with the highest data rates available today with downloads as fast as 2 Mbps and uploads as fast as 1 Mbps, as well as Voice over IP (VoIP) telephone lines with optimized service and prioritization of applications. The network uses ViaSat ArcLight spread spectrum technology, a reliable and efficient solution proven in both commercial and military applications. In addition to the 1,000 megabyte, \$999 per month M1000 airtime plan mentioned above, KVH offers simple metered plans (\$0.99 per MB for data and \$0.49 per minute for voice services, with packages starting as low as \$49 per month) as well as fixed monthly and seasonal plans with even lower data and voice costs. These benefits are available to mariners on any size vessel, for numerous applications, and even in adverse weather conditions via the award-winning 24-inch TracPhoneV7 and compact, 14.5-inch TracPhone V3 antennas.

Please download the promotional flyer at [www.kvh.com/trac\\_offer](http://www.kvh.com/trac_offer) for complete details.

Note to Editors: High-resolution, press-ready images of KVH's TracPhone V3 are available at <http://press.kvh.com> for download and editorial use.

About KVH Industries, Inc.

KVH Industries, Inc., is the leading provider of in-motion satellite TV and communication systems, having designed, manufactured, and sold more than

150,000 mobile satellite antennas for applications on vessels, vehicles, and aircraft. KVH's mission is to connect mobile customers around the globe with the same digital television entertainment, communications, and Internet services that they enjoy in their homes and offices. The company is based in Middletown, RI, with facilities in Illinois, Denmark, Norway, and Singapore.

\*Promotional offer is structured as a 36-month lease. For complete details, please contact an authorized KVH dealer/distributor.

This release may contain certain forward-looking statements that involve risks and uncertainties. Forward-looking statements include, for example, the functionality, characteristics, quality and performance of KVH's products and technology; anticipated innovation and product development; and customer preferences, requirements and expectations. The actual results could differ materially. Factors that may cause such differences include, among others, those discussed in KVH's most recent Form 10-Q filed with the SEC. KVH does not assume any obligation to update its forward-looking statements to reflect new information or developments.

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