



Sea Ray Chooses KVH as Its Official Satellite Antenna Partner in Exclusive 3-Year Pact

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Boaters invest a good deal of time, money, and passion in their vessels, and naturally demand the best for every inch of these floating homes away from home. Sea Ray, one of the world's premier manufacturers of 17' to 60' pleasure boats, recently met that demand by naming KVH Industries, Inc., (Nasdaq:KVHI) its exclusive satellite partner for the next three years. KVH is the manufacturer of the award-winning TracVision(R) satellite TV systems, which have long adorned the radar arches of discerning Sea Ray owners.

"We chose KVH as our exclusive supplier of satellite television receivers, fully-stabilized antennas, and corresponding hardware because the TracVision products are far superior to competing options for both reception and reliability," says Joe Cacopardo, director of marketing for Sea Ray. "When we first started using KVH products several years ago, we really put them through the wringer. We put TracVision products, and their competitors, through intense physical testing before making our choice, and KVH was the clear winner, so we knew these products would meet the high expectations of Sea Ray owners. Beyond that, KVH has a solid reputation as a trustworthy technology partner with a distinguished network of dealers and support personnel."

For KVH, serving as Sea Ray's official satellite partner is an illustration of the company's continuing commitment to quality.

"Sea Ray boats and KVH antennas are both known for outstanding design, performance, and reliability," says Jim George, KVH's director of sales for satellite products. "This is a great match -- our TracVision product line is diverse enough to offer solutions that will look beautiful and offer outstanding performance aboard any Sea Ray boat. This partnership is the most recent step in the evolution of the longstanding relationship between KVH and Sea Ray and it highlights our mutual commitment to providing great benefits to boaters, as well as our belief in the value and resilience of the marine market."

KVH's award-winning TracVision antennas bring reliable, high-quality satellite entertainment to boaters around the globe. This diverse product line offers solutions to meet the needs of any boater, on any vessel, anywhere in the world.

Please visit www.tracvision.com for more information.

Note to editors: High-resolution, press-ready images of KVH's satellite entertainment solutions are available for download and editorial use at <http://press.kvh.com>.

About Sea Ray

Founded in 1959, Sea Ray is the world's largest manufacturer of superior quality pleasure boats. Sea Ray is headquartered in Knoxville, TN, and operates as part of the Boat Group division of Brunswick Corporation (NYSE:BC). With more than 40 models ranging from 17 to 60 feet, Sea Ray makes a boat for every lifestyle, each built with a unique commitment to quality, craftsmanship, and excellence throughout. Additional information about Sea Ray is available at www.searay.com.

About KVH Industries, Inc. KVH Industries, Inc., is a leading provider of in-motion satellite TV and communication systems, having designed, manufactured, and sold more than 150,000 mobile satellite antennas for applications on vessels, vehicles, and aircraft. Winner of 35 National Marine Electronics Association Industry Awards, the prestigious General Motors Innovative Design Award, 2 CES Innovation Awards, the DAME Award in the Marine Electronics category, and a finalist for the Automotive News PACE Award, KVH's mission is to connect mobile customers with the same digital television entertainment, communications, and Internet services that they enjoy in their home and offices. The company is based in Middletown, RI, with facilities in Illinois, Denmark, Norway, and Singapore.

This release may contain certain forward-looking statements that involve risks and uncertainties. Forward-looking statements include, for example, the functionality, characteristics, quality and performance of KVH's products and technology; anticipated innovation and product development; and customer preferences, requirements and expectations. The actual results could differ materially. Factors that may cause such differences include, among others, those discussed in KVH's most recent Form 10-Q filed with the SEC. KVH does not assume any obligation to update its forward-looking statements to reflect new information or developments.

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