KVH TracVision HD7 Users Can Now Enjoy DIRECTV HD in 3D at Sea

June 24, 2010

Launch of New DIRECTV Satellite Brings Over 200 HD Channels, Including the First-Ever 3D Channels, to Boaters Using KVH's Revolutionary New TracVision HD7

MIDDLETOWN, R.I., Jun 24, 2010 (GlobeNewswire via COMTEX) --Boaters who enjoy soccer but can't make it to the 2010 FIFA World Cup(TM) this summer can now watch the games in 3D while on the water, thanks to the revolutionary TracVision(R) HD7 from KVH Industries, Inc., (Nasdaq:KVHI). The new TracVision HD7 marine satellite TV antenna is fully compatible with broadcasts from the newest DIRECTV(R) satellite, which offers more than 200 high-definition (HD) channels and the world's first three-dimensional (3D) satellite TV channels, including broadcasts of World Cup matches in 3D.

"DIRECTV's new satellite increased DIRECTV's HD capacity by 50%, and the additional programming is helping our TracVision HD7 customers get the most out of their systems," said Jim George, KVH's director of sales for satellite products. "This happened just in time for the World Cup, and we are excited to provide our TracVision HD7 customers with the opportunity to watch the matches and other outstanding DIRECTV programming both in HD as well as in 3D from the comfort of their boats."

The TracVision HD7 features KVH's patent-pending TriAD(TM) antenna technology, which allows the antenna to receive signals from all three primary Ka-band and Ku-band DIRECTV satellites simultaneously, track those satellites even as the boat cruises at high speeds and through rough seas, and offer a DIRECTV HD experience just like at home. In addition, the TracVision HD7 includes an Internet Protocol (IP)-enabled antenna control unit (ACU) with a built-in Ethernet connection, WiFi interface, and USB port for easy setup, as well as a free iPhone(R) app that allows owners to check signal strength and switch satellites right from their iPhones!

For boaters who plan to travel frequently among the Americas, KVH offers the Ka/Ku-band Tri-Americas(R) LNB for the TracVision HD7. This unique accessory allows TracVision HD7 owners to switch between DIRECTV and DIRECTV Latin America when travelling among ports in North America, the Caribbean, and Central and South America without having to change any antenna hardware!

Please visit www.kvh.com/hd7 for more details about the revolutionary TracVision HD7.

Note to Editors: High-resolution, press-ready photos of the TracVision HD7 are available at http://press.kvh.com for download and editorial use.

About KVH Industries, Inc.

Middletown, RI-based KVH Industries, Inc., is a leading provider of in-motion satellite TV and communication systems, having designed, manufactured, and sold more than 150,000 mobile satellite antennas for applications on boats, RVs, trucks, buses, and automobiles. Winner of the prestigious General Motors Innovative Design Award, 2 CES Innovation Awards, 33 National Marine Electronics Association Industry Awards, the DAME Award in the Marine Electronics category, and a finalist for the Automotive News PACE Award, KVH's mission is to connect mobile customers with the same digital television entertainment, communications, and Internet services that they enjoy in their homes and offices.

This release may contain certain forward-looking statements that involve risks and uncertainties. Forward-looking statements include, for example, the functionality, characteristics, quality and performance of KVH's products and technology; anticipated innovation and product development; and customer preferences, requirements and expectations. The actual results could differ materially. Factors that may cause such differences include, among others, those discussed in KVH's most recent Form 10-Q filed with the SEC. KVH does not assume any obligation to update its forward-looking statements to reflect new information or developments.

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