



## Boaters Bringing DIRECTV HD Onboard This Summer With KVH's New TracVision HD7

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**KVH's New, Compact TracVision System Brings DIRECTV HD to the Water for the 2010 Boating Season, and Owners are Already Raving About Its Performance**

MIDDLETOWN, R.I., Jun 17, 2010 (GlobeNewswire via COMTEX) --Boaters around the United States are enjoying summer fun in high definition thanks to the TracVision(R) HD7 from KVH Industries, Inc., (Nasdaq:KVHI). This revolution in onboard entertainment, introduced in late 2009, is the first compact satellite TV antenna to offer yacht owners simultaneous access to three DIRECTV(R) satellites at once, so boat owners and passengers can enjoy HD programming and Digital Video Recorders (DVRs) on the water just like they do at home.

"I was confident in purchasing one of the first units of the TracVision HD7 for Sensation because I've never experienced anything but the best quality when using KVH products," says Dr. William Smith, owner of Sensation, a 112' Westport. "Plus, the HD7's size is perfect for my boat. It works great during our travels in Southern Florida, the Bahamas, and the Gulf of Mexico and is much better than our Sea Tel unit."

Richard Holtz, owner of O! Richard, a Sea Ray 580, agrees: "What impresses me the most about the TracVision HD7 is that it works as it should. Boaters want hassle free reception and performance, and that's what you get with the [TracVision] HD7. KVH is a winner in the marine television market."

The TracVision HD7 is the perfect solution for receiving DIRECTV's complete lineup of high-definition and standard programming, which is broadcast from two Ka-band satellites and one Ku-band satellite. With rock-solid tracking and crystal-clear reception, it offers the best satellite TV performance afloat as well as the flexibility to enable everyone on board to watch the channels they want, whenever they want, without the inconvenience of satellite switching or multiple domes. "When it comes to getting HDTV on my boat, TracVision is really the only choice. We currently have three HD TVs connected with the ability to add more," comments Patrick Mickle, the owner of Tribeca, a Marquis 65 based in southern California.

In addition, customers with older TracVision models looking to upgrade are finding that the process couldn't be easier. "I replaced a TracVision G6 with a TracVision HD7 and because they have the identical mounting design, the upgrade was a breeze," explains Holtz. "KVH's design using the DIRECTV Single-Wire Multiswitch on the TracVision HD7 makes the best sense for allowing DVR capabilities in any location on a boat without any expensive rewiring."

The TracVision HD7 features KVH's patent-pending TriAD(TM) antenna technology, which allows the antenna to receive signals from all three primary DIRECTV satellites simultaneously, track those satellites even as the boat cruises at high speeds and through rough seas, and offer a DIRECTV HD experience just like at home. In addition, the TracVision HD7 includes an Internet Protocol (IP)-enabled antenna control unit (ACU) with a built-in Ethernet connection, WiFi interface, and USB port for easy setup, as well as a free iPhone(R) app that allows owners to check signal strength, update antenna software, and switch satellites right from their iPhones.

For boaters who plan to travel frequently among the Americas, KVH offers the Ka/Ku-band Tri-Americas(R) LNB for the TracVision HD7. This unique accessory allows TracVision HD7 owners to switch between DIRECTV and DIRECTV Latin America when travelling among ports in North America, the Caribbean, and Central and South America without having to change any antenna hardware!

Please visit [www.kvh.com/hd7](http://www.kvh.com/hd7) for more information about KVH's revolutionary TracVision HD7.

Note to Editors: High-resolution, press-ready images of KVH's TracVision HD7 are available at [www.kvh.com/press](http://www.kvh.com/press) for download and editorial use.

About KVH Industries, Inc.

Middletown, RI-based KVH Industries, Inc., is a leading provider of in-motion satellite TV and communication systems, having designed, manufactured, and sold more than 150,000 mobile satellite antennas for applications on boats, RVs, trucks, buses, and automobiles. Winner of the prestigious General Motors Innovative Design Award, 2 CES Innovation Awards, 33 National Marine Electronics Association Industry Awards, the DAME Award in the Marine Electronics category, and a finalist for the Automotive News PACE Award, KVH's mission is to connect mobile customers with the same digital television entertainment, communications, and Internet services that they enjoy in their homes and offices.

This release may contain certain forward-looking statements that involve risks and uncertainties. Forward-looking statements

include, for example, the functionality, characteristics, quality and performance of KVH's products and technology; anticipated innovation and product development; and customer preferences, requirements and expectations. The actual results could differ materially. Factors that may cause such differences include, among others, those discussed in KVH's most recent Form 10-Q filed with the SEC. KVH does not assume any obligation to update its forward-looking statements to reflect new information or developments.

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