



KVH Taps Industry Veteran to Manage Growth of Global Mobile Broadband Satellite Network

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Former SES AMERICOM executive Brent Bruun, KVH's new Vice President of Business Development, to focus on expanding mini-VSAT Broadband coverage

MIDDLETOWN, R.I., Aug. 6 /PRNewswire-FirstCall/ -- KVH Industries, Inc., (Nasdaq: KVHI) has hired Mr. Brent Bruun as its new Vice President for Business Development. Mr. Bruun, formerly of SES AMERICOM, is expected to play a key role in KVH's planned worldwide rollout of the mini-VSAT Broadband(sm) satellite communications service. Expansion will provide service coverage in new regions, supporting leisure, commercial, and government vessels while offering opportunities to strengthen KVH's growing satellite communications products and airtime services revenue streams.

"While at SES AMERICOM, I had the opportunity to collaborate with KVH during the initial launch of the groundbreaking mini-VSAT service and was very impressed with the way they do business. Now, I'm thrilled to be a part of the KVH team," commented Mr. Bruun. "The TracPhone(R) V7 and mini-VSAT Broadband service are becoming a vital part of the marketplace, and I look forward to helping guide the global expansion of the service. We have a tremendous opportunity to offer affordable broadband communications within the maritime market while also generating airtime revenue from related aeronautical applications."

In his previous position as Senior Vice President of Strategic Initiatives for SES AMERICOM, Mr. Bruun concentrated on global mobile broadband opportunities with particular emphasis on the maritime and aeronautical markets, experience that will be invaluable as he assumes his new role at KVH. His most recent experience is complemented by the diversified knowledge he has gained throughout his career at KPMG, General Electric, and SES AMERICOM in general management, finance, accounting, operations, sales, and business development. He earned a bachelor's degree in accounting from Alfred University and is a Certified Public Accountant (CPA).

Mr. Bruun will help lead an expansion effort that will include acquisition of satellite capacity from satellite operators as well as the purchase of new regional satellite hubs for the global rollout of KVH's mini-VSAT Broadband service. Together with the compact, 24" TracPhone V7 antenna, the service already offers regional Voice over IP (VoIP) telephone service and Internet access as fast as 512 Kbps (upload) and 2 Mbps (download) to mariners throughout North America, the Caribbean, the North Atlantic, and Europe.

"Brent is a valuable addition to our development team, and the expertise he brings with him will help us to successfully and efficiently expand our mini-VSAT Broadband coverage worldwide and into new markets. As we do so, KVH will be able to offer leisure, commercial, and government vessels around the globe a rugged, powerful satellite communications technology that brings significant advantages over traditional VSAT in size, data speed, and airtime costs, while still being compact and practical enough for smaller vessels," explained Martin Kits van Heyningen, KVH's Chief Executive Officer.

Visit <http://www.minivsat.com> for additional details regarding the TracPhone V7 and mini-VSAT Broadband service.

Note to Editors: Press-ready images of Mr. Brent Bruun and KVH's TracPhone V7 are available at <http://press.kvh.com>

About KVH Industries, Inc.

Middletown, RI-based KVH Industries, Inc., and its wholly owned subsidiary, KVH Europe A/S, are leading providers of in-motion satellite TV and communications systems, having designed, manufactured, and sold more than 150,000 mobile satellite antennas for applications on vessels, vehicles, and aircraft. KVH's mission is to connect mobile customers around the globe with the same digital television entertainment, communications, and Internet services that they enjoy in their homes and offices.

This release contains forward-looking statements that involve risks and uncertainties. Forward-looking statements include, for example, the service rollout plans, the functionality, characteristics, quality and performance of KVH's products and technology; anticipated innovation and product development; and customer demand, preferences, requirements and expectations. The actual results could differ materially. Factors that may cause such differences include, among others, uncertainty about the scope of customer demand; the potential inability to secure adequate Ku-band satellite capacity or the licenses necessary for the network; risks associated with the delivery or performance of critical hardware; future decisions about the expected profitability of additional satellite regions; changes in the costs and capabilities of competing offerings; and those other risk factors discussed in KVH's most recent Form 10-Q filed with the SEC. KVH does not assume any obligation to update its forward-looking statements to reflect new information or developments.

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