



KVH Launches Lease Program for TracPhone V7 Maritime Broadband Communications System

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Lease program makes adding KVH TracPhone V7 and mini-VSAT Broadband service convenient and cost-effective for commercial maritime operations

MIDDLETOWN, R.I., May 8 /PRNewswire-FirstCall/ -- Shipping and offshore oil and gas operators need ever-increasing bandwidth both for enterprise operations as well as for crew morale and welfare. With its smaller size, broadband data rates, Voice over IP (VoIP) phone connections, and substantially lower hardware and airtime service costs, the new TracPhone(R) V7 from KVH Industries (Nasdaq: KVHI) is an outstanding solution for commercial communications. Recognizing the growing interest from commercial maritime operators and their unique operational needs, KVH announced today the launch of a new leasing program for the TracPhone V7. With a 36-month lease and an extended 36-month warranty, commercial TracPhone V7 owners will now be able to treat the TracPhone V7 as an operating expense at very reasonable interest rates.

"Shipping and offshore operators are realizing that crew morale and retention are necessary expenditures in an extremely competitive market," said Ian Palmer, KVH's executive vice president for satellite sales. "However, existing satellite communication services and hardware are either too expensive to support crew needs or these solutions need to be limited to communications critical to shipboard operation. With the compact TracPhone V7 and mini-VSAT Broadband service, however, KVH offers commercial and industrial vessels an innovative and powerful satellite communications technology that brings significant advantages in size, data speed, and airtime costs. And with our new lease program, adding a TracPhone V7 becomes even easier for ship owners and fleet operators, whether they are looking for a stand-alone system or a complement to an existing service."

The TracPhone V7, a rugged, 24" (60 cm) antenna, delivers mini-VSAT Broadband service with data rates as fast as 2 Mbps shore-to-ship and 512 Kbps ship-to-shore. A fraction of the size of standard 1-meter VSAT systems, the TracPhone V7 (and its fully integrated below-decks modem and control unit) offers easy connections to shipboard networks, fully stabilized tracking, and a significant reduction in hardware and installation costs, without compromising performance. This advanced solution equips vessels with the capability to easily send and receive manifests, access company networks, download chart updates, and use the enhanced VoIP telephone service to help crew members stay in touch with their loved ones. Any customer leasing a TracPhone V7 can also bundle any of KVH's Inmarsat-compatible TracPhones or TracVision(R) satellite TV systems into the lease for a comprehensive communications and entertainment solution.

KVH's breadth of products and services is an advantage for the company's customers, explained Palmer. "Our ability to offer a comprehensive package of satellite communications and satellite TV hardware and services along with a global dealer network is a tremendous plus to commercial customers. Our commercial-grade TracVision systems and the benefits for real-time news and crew entertainment are very appealing."

Visit <http://www.minivsat.com> for more information on the TracPhone V7.

Note to editors: High-resolution, press-ready photos of KVH's complete suite of TracPhone and TracVision products are available at <http://press.kvh.com> for download and editorial use.

About KVH Industries, Inc.

Middletown, RI-based KVH Industries, Inc., is a leading provider of in-motion satellite TV and communication systems, having designed, manufactured, and sold more than 150,000 mobile satellite antennas for applications on boats, RVs, trucks, buses, and automobiles. Winner of the prestigious General Motors Innovative Design Award, 2 CES Innovation Awards, 23 National Marine Electronics Association "Best Product" awards, the DAME Award in the Marine Electronics category, and a finalist for the Automotive News PACE Award, KVH's mission is to connect mobile customers with the same digital television entertainment, communications, and Internet services that they enjoy in their home and offices.

This release may contain certain forward-looking statements that involve risks and uncertainties. Forward-looking statements include, for example, the functionality, characteristics, quality and performance of KVH's products and technology; anticipated innovation and product development; and customer preferences, requirements and expectations. The actual results could differ materially. Factors that may cause such differences include, among others, those discussed in KVH's most recent Form 10-K filed with the SEC. KVH assumes no obligation to update its forward-looking statements to reflect new information or developments.

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