



## **TracVision M3 Wows Marine Dealers and Boaters Nationwide; Receives KVH's 9th Consecutive NMEA "Best Entertainment Product" Award**

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Business Editors/Technology Editors

MIDDLETOWN, R.I.--(BUSINESS WIRE)--Oct. 26, 2006--In early 2006, KVH Industries, Inc., (Nasdaq: KVHI) shipped its first TracVision(R) M3, hoping that the breakthrough 14.5-inch diameter antenna would open the untapped 25-40 foot boat market by offering a small, fully stabilized marine satellite TV system that required no compromise in performance or convenience. Well, the votes are in and according to the National Marine Electronics Association (NMEA), KVH achieved its goal and more as the TracVision M3 was named "Best Entertainment Product of 2006" by the dealers and technicians comprising the industry association. This is the ninth consecutive year that a KVH TracVision system has received this honor, which was awarded on October 21, 2006, at the NMEA Convention.

The 14.5"-diameter TracVision M3 offers everything a small boat owner needs to enjoy more than 300 channels of DIRECTV(R) programming, including 70+ channels of XM Satellite Radio music, when cruising along the coast and as far as 200 miles offshore. The TracVision M3 also includes KVH's exclusive 12-volt satellite TV receiver and an RF remote control that allows users to change channels even if the receiver is safely tucked away in a cabinet or stateroom closet. With a single cable install, integrated receiver, and everything needed for installation in a single box, the TracVision M3 has gained great support among dealers, who appreciate its convenience and reliability, and consumers alike.

"We've had terrific results with the TracVision M3," remarked Bobby Krell, president of Miami-based Langer Krell Marine. "It definitely appeals to a new, smaller boat market but because of its performance, we're even using it in place of some larger antennas. The marine satellite TV market is definitely increasing for us and our customers are very pleased. It's been a boon to our business."

Ron Muller, at Electronics Unlimited of Ft. Lauderdale agrees. "The TracVision M3 opened a new market for us. I've installed it on boats as small as 29 feet, which basically were not sales opportunities for us before. Everyone's interested in having satellite TV on their boat. And it's great to have a company like KVH that offers a turnkey solution with the satellite TV service alongside the satellite TV system."

Dealers are not the only ones enthusiastically praising the TracVision M3's versatility and performance. Even experienced boaters and industry observers like Ben Ellison, technical editor of Power & Motoryacht magazine, have been bowled over by the system. "Despite hard-over donuts at 22 knots - even accidentally getting sideways (while taking pictures) in a big wake that snap rolled Ralph so badly I almost fell down - the M3 stayed locked on to DIRECTV's main satellite no matter what, with video images that remained smooth running and crystal clear," he reports in the November 2006 issue of PMY.

Commenting on the creation of the TracVision M3, Ian Palmer, KVH's executive vice president of satellite sales, explained, "When developing the TracVision M3, we set out to create a marine satellite TV system that would offer the pleasure of live digital TV entertainment on the move to an even broader audience of boaters without compromising performance, durability, convenience, or quality. We're honored to receive the 'Best Entertainment Product' award for the TracVision M3 from the thousands of dealers and marine electronics professionals who comprise NMEA as it confirms that we achieved the goals we set for this exciting product and is a clear vote of confidence in KVH products from the NMEA membership."

Founded in 1957, the NMEA is an internationally recognized trade association of manufacturers, distributors, dealers, sales representatives and other professionals in the marine electronics field. Among its achievements, the NMEA has led the way in establishing technical standards for data exchange in marine electronics, with the widely accepted NMEA 0183 data protocol.

Complete details regarding the TracVision M3 and the rest of KVH's award-winning TracVision product line are available at <http://www.tracvision.com>.

Note to Editors: High-resolution, press-ready images of the TracVision M3 and its use on a Sea Ray vessel are available for download and editorial use at <http://press.kvh.com>.

About KVH Industries, Inc.

Middletown, RI-based KVH Industries, Inc., is a leading provider of in-motion satellite TV and communication systems, having designed, manufactured, and sold more than 100,000 mobile satellite antennas for applications on boats, RVs, trucks, buses, and automobiles. Winner of the prestigious General Motors Innovative Design Award, CES Innovation Award, 22 National Marine Electronics Association "Best Product" awards, and a finalist for the Automotive News PACE Award, KVH's mission is to connect mobile customers with the same digital television entertainment, communications, and Internet services that they enjoy in their home and offices.

This release may contain certain forward-looking statements that involve risks and uncertainties. Forward-looking statements include, for example, the functionality, characteristics, quality and performance of KVH's products and technology; and customer preferences, requirements and expectations. The actual results could differ materially. Factors that may cause such differences include, among others, our dependence on the availability of third-party satellites, which face significant operational risks and could fail earlier than their expected useful lives, for our mobile satellite communication services, as well as those discussed in KVH's most recent Form 10-Q filed with the SEC. KVH assumes no obligation to update its forward-looking statements to reflect new information or developments.

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