



John Madden Takes KVH TracVision R6 and TracNet 100 for a Ride on New Madden Cruiser

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With High-speed Mobile Internet Access and a Pair of Satellite TV Antennas for HDTV and Network Programming, Sportscaster Stays Entertained and Prepared for Weekly NFL Commentary

MIDDLETOWN, RI - September 14, 2006 - NFL broadcaster John Madden travels more than 100,000 miles per year in his famous "Madden Cruiser", an MCI motorcoach converted into a luxurious home away from home by Superior Coach Interiors. Having avoided planes since 1979, and needing more convenience than is offered by trains, the world-famous sportscaster chooses instead to crisscross the country in the customized motorcoach that is well-stocked with all the amenities of home, including satellite TV. Now, as he prepares for the NFL season in his brand-new motorcoach delivered just in time for the first regular season game, Madden has taken his satellite TV technology to a new level, choosing to install not one, but two, TracVision® R6 satellite TV antennas from KVH Industries, Inc. (Nasdaq: KVHI).

In addition, the Madden Cruiser has the first production model of KVH's new TracNet™ 100 mobile Internet system with MSN® TV service as well as KVH's TracPhone® 252 satellite communications system. With the combination of the two TracVision antennas and high-speed Internet access while on the move, Madden and his fellow travelers are able to watch their choice of high-definition programming in one area of the coach, local or DIRECTV broadcasts on the other TVs in the vehicle, and surf the web at their leisure while en route to next weekend's game.

"This latest bus has some significant upgrades over the last Madden Cruiser, the biggest being the two TracVision satellite television systems, equipped with high-definition broadcasts", explained Madden. "Satellite TV is so big because I can keep on top of the games, the news, the weather. It's great!"

Madden clocks over 50 hours per week in his motorcoach, preparing for upcoming games and using the vehicle as a portable office. The TracVision R6 provides Madden with real-time coverage of news, weather, and HDTV programming as he prepares for his Sunday Night Football commentary this fall on NBC. At the same time, TracNet 100 offers two-way, high-speed mobile access to the Internet both through the MSN TV service and the Madden Cruiser's TV screens as well as via the integrated WiFi hub.

"The bus is often better equipped for watching games and doing my pre-game homework than the nice hotels where I stay," elaborated Madden. "I'll go down on the bus and watch the games there where I can choose which games to watch. With the great HD-television quality, it's the best seat in town for watching the game."

No wonder: MCI's E4500 conversion coach, Superior Coach's interior design, and KVH's TracVision R6 satellite antennas bring the highest quality picture available to the Madden Cruiser. To ensure that the all-digital satellite TV picture gets the right treatment, the Madden Cruiser is also equipped with three high-definition plasma televisions. Live mobile entertainment, Internet access, and satellite telephone and fax service are provided by:

- The KVH TracVision R6 mobile satellite TV system - The in-motion TracVision R6 includes such innovations as a compact 12" high design, KVH's DewShield™ electronic dew elimination technology (patent pending), on-screen messaging and diagnostics, and the option of either an integrated 12V receiver for DIRECTV service or a multi-service interface box for home receiver use.
- The KVH TracNet 100 mobile Internet system with MSN TV service - Using high-speed EVDO cellular data services, TracNet 100 provides in-motion, high-speed access to MSN TV Internet services, including MSN Mail, MSN Messenger, web browsing, Internet radio, online games, and more, all conveniently displayed on the TVs in the Madden Cruiser. For passengers who depend on their laptops or PDAs, the TracNet 100 also turns the Madden Cruiser into a mobile hotspot thanks to integrated WiFi that supports multiple users and devices.
- The KVH TracPhone 252 - TracPhone 252 offers crystal-clear, in-motion access to the Inmarsat mini-M network, the world's most widely used satellite telephone and fax communications system. The TracPhone 252 offers a single-cable, self-contained design and allows you to simultaneously connect to a telephone, fax machine, and computer, offering the versatility of an in-motion total communications center.

For additional information about these KVH products, visit <http://www.kvh.com>.

About KVH Industries, Inc.

Middletown, RI-based KVH Industries, Inc., is a leading provider of in-motion satellite TV and communication systems, having

designed, manufactured, and sold more than 100,000 mobile satellite antennas for applications on boats, RVs, trucks, buses, and automobiles. Winner of the prestigious General Motors Innovative Design Award, CES Innovation Award, 21 National Marine Electronics Association "Best Product" awards, and a finalist for the *Automotive News* PACE Award, KVH's mission is to connect mobile customers with the same digital television entertainment, communications, and Internet services that they enjoy in their home and offices.

This release may contain certain forward-looking statements that involve risks and uncertainties. Forward-looking statements include, for example, the functionality, characteristics, quality and performance of KVH's products and technology; anticipated innovation and product development; and customer preferences, requirements and expectations. The actual results could differ. Factors that may cause such differences include, among others, our dependence on the availability of third-party satellites, which face significant operational risks and could fail earlier than their expected useful lives, for our mobile satellite communication services, as well as those discussed in KVH's most recent Form 10-Q filed with the SEC. KVH does not assume any obligation to update its forward-looking statements to reflect new information or developments.

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