



## **KVH's TracVision M3 Gives Sea Ray's Smaller Boats the Satellite TV That's Been Missing**

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Sea Ray Now Offering 14.5"-diameter TracVision M3 Satellite TV System as Option on New Boats 29-44' in Length

Sea Ray customers expect to enjoy the best their boats have to offer, including the excitement of live satellite television. For years, owners of Sea Ray boats 44' and longer looked to the award-winning KVH TracVision(R) 4 and 4-HP satellite TV antennas. Now, Sea Ray, one of the world's largest makers of in-board recreational powerboats, offers small boat owners what they've been missing - premium digital satellite TV with no compromise in performance thanks to the groundbreaking TracVision M3 from KVH Industries, Inc., (Nasdaq: KVHI). With the TracVision M3 now included as an option on boats 29-44', Sea Ray sets a new standard for technology and entertainment in the marine industry.

"The smaller boats make up a large segment of our business, and we're thrilled to finally have the opportunity to offer mobile satellite TV to our customers," said Rob Noyes, Sea Ray's vice president of marketing. "Up until now, satellite TV was a total impossibility for these folks because the antennas were just too big. All it took was for KVH to come up with a TracVision solution that was small enough to fit without compromising performance, and we had ourselves a way to meet a huge demand, while offering all the quality and reliability Sea Ray customers have come to expect."

The 14.5"-diameter TracVision M3 offers everything a small boat owner needs to enjoy more than 300 channels of DIRECTV(R) programming, including 70+ channels of XM Satellite Radio music, when cruising along the coast and as far as 200 miles offshore. The TracVision M3 also includes KVH's exclusive 12-volt satellite TV receiver and an RF remote control that allows users to change channels even if the receiver is safely tucked away in a cabinet or stateroom closet.

Commenting on Sea Ray's selection of the TracVision M3, Ian Palmer, KVH's executive vice president of satellite sales, remarked, "Sea Ray and KVH share a commitment to superior quality and a truly remarkable user experience. By extending its offering of TracVision technology to smaller boats, Sea Ray confirms why it is recognized industry-wide as a leader in maritime technology, innovation, and craftsmanship. We look forward to continuing to work with Sea Ray to bring outstanding performance and digital satellite TV entertainment to their discerning customers."

Complete details regarding the TracVision M3 and the rest of KVH's award-winning TracVision product line are available at <http://www.tracvision.com>.

Note to Editors: High-resolution, press-ready images of the TracVision M3 and its use on a Sea Ray vessel are available for download and editorial use at <http://press.kvh.com>.

About KVH Industries, Inc.

Middletown, RI-based KVH Industries, Inc., is a leading provider of in-motion satellite TV and communication systems, having designed, manufactured, and sold more than 100,000 mobile satellite antennas for applications on boats, RVs, trucks, buses, and automobiles. Winner of the prestigious General Motors Innovative Design Award, CES Innovation Award, 21 National Marine Electronics Association "Best Product" awards, and a finalist for the Automotive News PACE Award, KVH's mission is to connect mobile customers with the same digital television entertainment, communications, and Internet services that they enjoy in their home and offices.

This release may contain certain forward-looking statements that involve risks and uncertainties. Forward-looking statements include, for example, the functionality, characteristics, quality and performance of KVH's products and technology; anticipated innovation and product development; and customer preferences, requirements and expectations. The actual results could differ. Factors that may cause such differences include, among others, our dependence on the availability of third-party satellites, which face significant operational risks and could fail earlier than their expected useful lives, for our mobile satellite communication services, as well as those discussed in KVH's most recent Form 10-Q filed with the SEC. KVH assumes no obligation to update its forward-looking statements to reflect new information or developments.

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CONTACT: KVH Industries Chris Watson, 401-845-8138 [cwatson@kvh.com](mailto:cwatson@kvh.com) SOURCE: KVH Industries, Inc.