



KVH Industries and DIRECTV to Host Joint Press Conference; Senior Executives to Address the Media During the 2005 International Consumer Electronics Show

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MIDDLETOWN, R.I.--(BUSINESS WIRE)--Jan. 4, 2005--KVH Industries, Inc., (Nasdaq: KVHI), manufacturer of the award-winning TracVision(R) A5 automotive satellite TV system, and DIRECTV, Inc., (NYSE: DTV) the nation's leading digital multichannel television service provider, will host a joint press conference during the 2005 International Consumer Electronics Show (CES) in Las Vegas, Nevada. The press conference will feature Martin Kits van Heyningen, KVH's president and chief executive officer, and Daren Benzi, DIRECTV's vice president of sales development and strategy. Topics will include the latest news about TracVision A5 sales and distribution programs, DIRECTV's automotive satellite TV programming package, and the growing acceptance of and demand for live satellite TV in cars. The event is scheduled for 2:00 PM Pacific Time at the KVH booth (#5806, North Hall, Las Vegas Convention Center) and is open to members of the media and industry analysts attending CES.

Transcripts of the prepared remarks will be available for members of the media who are unable to attend the press conference. To request a transcript, contact KVH Corporate Communication Manager Chris Watson at cwatson@kvh.com.

About KVH Industries

KVH Industries, Inc., is the leader in designing and manufacturing satellite television antennas for mobile applications on land or sea. More customers use mobile TracVision antennas on their boats, RVs, trucks, buses, and automobiles than any other competing product. An ISO 9001-certified company, KVH has headquarters in Middletown, Rhode Island, with a fiber optic and military navigation product manufacturing facility in Tinley Park, Illinois, and a European sales, marketing, and support office in Kokkedal, Denmark.

About DIRECTV, Inc.

DIRECTV is the nation's leading digital multichannel service provider with more than 13.5 million customers. The DIRECTV Group is a world-leading provider of digital multichannel television entertainment, broadband satellite networks and services, and global video and data broadcasting. The DIRECTV Group is 34 percent owned by Fox Entertainment Group, which is approximately 82 percent owned by News Corporation Ltd.

This release may contain certain forward-looking statements that involve risks and uncertainties. Forward-looking statements include, for example, the functionality, characteristics, quality and performance of KVH's products and technology; anticipated innovation and product development; availability of programming for automotive customers; and customer preferences, requirements and expectations. The actual results could differ. Factors that may cause such differences include, among others, those discussed in KVH's most recent Form 10-Q filed with the SEC. KVH assumes no obligation to update its forward-looking statements to reflect new information or developments.

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