



KVH TracVision Tops RV Owners' Wish Lists, According to RV View Magazine

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Camping World's President's Club Members Name TracVision Satellite TV Systems the #1 Item They Want to Improve Life on the Road

MIDDLETOWN, R.I., Dec 10, 2004 (BUSINESS WIRE) -- Recreational vehicle owners know what they want and at the top of their wish list is the TracVision(R) family of satellite TV antennas from KVH Industries, Inc. (Nasdaq: KVHI), according to RV View Magazine. The magazine surveyed members of leading retailer Camping World's prestigious President's Club to identify the top 10 items they would choose to improve their life on the road. With easy access to more than 300 channels of live satellite TV and over 50 channels of commercial-free, digital-quality music available on the go, it's no wonder they chose KVH's TracVision antennas as the number one item on their list.

Commenting on the popularity and appeal of TracVision satellite TV systems, Ian Palmer, KVH's executive vice president for satellite sales, remarked: "Every RV owner wants the comforts and conveniences of home without a hassle and TracVision satellite TV systems give them that luxury with unmatched entertainment options, a wide selection of systems to suit any lifestyle, and outstanding reliability. Our antennas are built to meet the highest international quality standards and their innovative designs completely protect the antennas from the weather and debris that is met on the road. We at KVH are proud to be selected by discerning RV owners across the country as the number one luxury item they would chose to make their life on the road more pleasurable and entertaining."

KVH TracVision antennas include a variety of in-motion, stationary, and low-profile designs to meet the needs of virtually any RV owner. KVH's great value systems - the in-motion TracVision L2 and stationary TracVision S2 - offer rugged design, outstanding value and the industry's highest gain (signal strength) to ensure the best reception of the most popular satellite TV services throughout the U.S. and Canada. KVH's premier systems - the in-motion TracVision L3 and the stationary TracVision S3 - are Digital Video Broadcast (DVB(R))-compatible satellite TV systems offering the fastest satellite acquisition available, ultra-convenient automatic satellite switching and the industry's highest gain. All four models are fully compatible with DIRECTV(R), DISH Network(TM), and ExpressVu satellite services.

The newest member of the family is the award-winning, low-profile TracVision A5. Standing only 5" high, TracVision A5 provides uninterrupted reception of satellite TV signals on open roads across the continental U.S. and is ideal for in-motion use and on vehicles with height restrictions. The TracVision A5 includes a deluxe, 12-volt satellite receiver that is compatible with any in-vehicle video system. All of the TracVision products boast the latest tracking technology backed by KVH's more than 10 years of experience designing and building in-motion satellite TV systems for boats and RVs.

Details regarding KVH's complete line of TracVision satellite TV antennas are available at <http://www.tracvision.com>.

Note to editors: High-resolution images of KVH's TracVision satellite TV products are available at <http://www.kvh.com/mediasupport> for download and editorial use.

Camping World (www.campingworld.com) is the world's largest retailer of RV accessories, supplies and services, with 30 locations and more than 20 million catalogs, sale flyers and other mail pieces distributed annually. RV View is the official publication of Camping World's esteemed President's Club.

KVH Industries, Inc., is the leader in designing and manufacturing satellite television antennas for mobile applications on land or sea. More customers use mobile TracVision antennas on their boats, RVs, trucks, buses, and automobiles than any other competing product. An ISO 9001-certified company, KVH has headquarters in Middletown, Rhode Island, with a fiber optic and military navigation product manufacturing facility in Tinley Park, Illinois, and a European sales, marketing, and support office in Kokkedal, Denmark.

This release may contain certain forward-looking statements that involve risks and uncertainties. Forward-looking statements include, for example, the functionality, characteristics, quality and performance of KVH's products and technology; and customer preferences, requirements and expectations. The actual results could differ. Factors that may cause such differences include, among others, those discussed in KVH's most recent Form 10-Q filed with the SEC. KVH assumes no obligation to update its forward-looking statements to reflect new information or developments.

DVB(R) is a registered trademark of the DVB Project.

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