



KVH Brings High-definition DIRECTV Service to Maritime TracVision Satellite TV Antennas

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KVH's New TracVision HD Converter Enables Customers to Receive Stunning HD Programming from DIRECTV's New Satellite

MIDDLETOWN, R.I.--(BUSINESS WIRE)--Oct. 28, 2004-- Television has changed forever with the launch of high-definition (HD) programming - 10 times the resolution, unmatched picture quality, and multiple channels of CD-quality sound make the HDTV experience unlike any other. Now the same lifelike pictures and crystal-clear audio quality consumers are seeking out for home theatre systems are available at sea, thanks to the new TracVision(R) High-definition Converter for DIRECTV(R) programming from KVH Industries, Inc., (Nasdaq: KVHI).

Most of DIRECTV's high-definition programming originates from DIRECTV's new satellite at 110degreesW latitude, which broadcasts unique signals that could not be decoded by most mobile satellite antennas. The TracVision HD Converter enables any new or existing Digital Video Broadcast (DVB(R))-compatible TracVision satellite TV antenna to seek out, decode, and track this unique satellite within its coverage footprint. Of course all TracVision antennas can also switch to DIRECTV 101degreesW and 119degreesW, providing continued access to all of DIRECTV's standard TV and music programming as well. The TracVision HD Converter also includes a versatile, easy-to-use control unit that offers rapid satellite switching control and powerful system configuration tools.

"With the growing popularity of plasma and LCD televisions aboard boats and an increasing variety of HD programming being made available, we wanted to ensure that our customers could watch the vivid HD programming that they already enjoy at home," explained Ian Palmer, KVH's executive vice president of satellite sales. "The marine industry has already recognized TracVision as the world's finest satellite TV antenna, as evidenced by our TracVision systems winning the NMEA "Best Satellite TV" product award for the past seven years in a row. Now KVH enables boaters to watch the world's finest high-definition programming while at sea."

The award-winning TracVision product line offers KVH's integrated DVB technology and precision sensors to provide automatic satellite acquisition and outstanding tracking of satellite TV services, such as DIRECTV and DISH(TM) Network. TracVision antennas have also been selected as a standard option by leading boat builders, such as Sea Ray and Silverton, as well as by more consumers around the world than any other satellite TV antenna.

An established, widespread network of dealers supports the KVH marine communications and navigation product lines. KVH has made supporting its dealers a high priority, and is continually striving for new ways to enhance company-dealer communications, collaborate in marketing efforts, extend training and provide rapid, high-quality customer service.

Customers seeking information regarding KVH's TracVision systems can learn more about the TracVision products at <http://www.TracVision.com> or by calling 888-584-4163.

Note to editors - High-resolution images of KVH's satellite products are available at <http://www.kvh.com/mediasupport>.

KVH Industries, Inc., is the leader in designing and manufacturing satellite television antennas for mobile applications on land or sea. More customers use mobile TracVision antennas on their boats, RVs, trucks, buses, and automobiles than any other competing product. An ISO 9001-certified company, KVH has headquarters in Middletown, Rhode Island, with a fiber optic and military navigation product manufacturing facility in Tinley Park, Illinois, and a European sales, marketing, and support office in Kokkedal, Denmark.

This release may contain certain forward-looking statements that involve risks and uncertainties. Forward-looking statements include, for example, the functionality, characteristics, quality and performance of KVH's products and technology; anticipated innovation and product development; and customer preferences, requirements and expectations. The actual results could differ. Factors that may cause such differences include, among others, those discussed in KVH's most recent Form 10-Q filed with the SEC. KVH assumes no obligation to update its forward-looking statements to reflect new information or developments.

DVB(R) is a registered trademark of the DVB Project.

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