



KVH Brings Low-profile TracVision A5 Satellite TV to RVs and Motor Coaches

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Leading RV Parts and Accessory Distributor STAGPARKWAY Now Offering Award-winning System through RV Dealers Nationwide

MIDDLETOWN, R.I.--(BUSINESS WIRE)--April 23, 2004-- Satellite TV for RVs and motor coaches no longer requires an antenna the height of an air conditioning unit thanks to the KVH TracVision A5, the world's first and only low-profile satellite TV system for vehicles. Created by KVH Industries (Nasdaq: KVHI), the award-winning TracVision A5 uses KVH's hybrid phased array antenna technology to create a 5-inch high in-motion satellite TV system that offers in-motion reception of DIRECTV(R) satellite TV programming. TracVision A5 offers outstanding in-motion tracking as well as a single cable installation, a rotary joint design that eliminates the need for interruptions while the cable unwraps, and a choice of either the standard roof rack mounting system or an optional rooftop mounting design.

"Thanks to our new mounting design, we are now beginning to offer the TracVision A5 to the RV and bus market and building on our already successful introduction of the antenna to the automotive marketplace," said Martin Kits van Heyningen, KVH's president and chief executive officer. "This is a natural evolution for our satellite TV antenna technology and allows us to take a step toward our goal of applying our hybrid phased-array antenna across all of our satellite markets. While we remain focused on the automotive market for TracVision A5, we expect to see incremental TracVision A5 sales through the RV channel going forward."

In conjunction with the introduction of the TracVision A5 to the RV marketplace, KVH announced that STAGPARKWAY, the nation's leading distributor of parts and accessories to the recreational vehicle aftermarket, has started to market and sell the TracVision A5 through its national network of dealerships.

According to Mike McKay, vice president of sales and marketing for STAGPARKWAY, "The TracVision A5 is one of the most exciting products we have ever had the opportunity to sell! Today's RVers expect the newest technology in their vehicles. Imagine two or three children of varying ages watching different programs at the same time while the motor home rolls down the interstate. To never again hear the words, 'are we there yet,' is becoming a reality with the TracVision A5. Congratulations to KVH for developing a product that makes life more enjoyable for all."

TracVision A5 uses KVH's hybrid phased-array technology to create an antenna with a rugged, 5-inch high design and the ability to receive more than 300 channels of satellite TV and commercial-free music while the vehicle is in motion. TracVision A5 is also available with a roof rack mounting design to address the growing demand for passenger entertainment in SUVs, minivans, and other passenger vehicles. The TracVision A5 was named a Design and Engineering Honoree by the Consumer Electronics Association during the 2004 International Consumer Electronics Show as well as a finalist in Product Design and Development Magazine's 2003 Engineering Awards. Approximately 800 12-volt retail and automotive audio specialty locations nationwide are currently selling, installing, and supporting the TracVision A5.

"The TracVision A5, with its low-profile design and our new roof mount system, is ideal for motor coaches and RVs that are unable to use traditional domed antennas due to height restrictions as well as for consumers who prefer a sleek, streamlined look for their vehicle," explained Ian Palmer, KVH's vice president of satellite sales. "We are also now able to support an even broader array of vehicles and customer requirements, including conversion vehicle manufacturers and limousine fleets."

Complete details on the TracVision A5 and KVH's complete line of mobile satellite TV systems can be found at <http://www.tracvision.com>.

STAGPARKWAY was founded in 1968 as Stag Trailer Supply. The company was later renamed STAGPARKWAY in 1989 following the acquisition of Parkway Distributors. Currently STAGPARKWAY provides next-day or second-day service to more than 90 percent of the U.S. retail outlets for RV parts and accessories through one of the company's 11 U.S. distribution centers, making it the leading RV parts and accessory distributor in the United States.

KVH Industries, Inc., designs and manufactures products that enable mobile communication, navigation, and precision pointing through the use of its proprietary mobile satellite antenna and fiber optic technologies. The company is developing next-generation systems with greater precision, durability, and versatility for communications, navigation, and industrial applications. An ISO 9001-certified company, KVH has headquarters in Middletown, Rhode Island, with a fiber optic and military navigation product manufacturing facility in Tinley Park, Illinois, and a European sales, marketing, and support office in Hoersholm, Denmark.

This release may contain certain forward-looking statements that involve risks and uncertainties. Forward-looking statements address, for example, the functionality, characteristics, quality and performance of KVH's products and technology; and customer preferences, requirements and expectations. The actual results could differ. Factors that may cause such differences include,

among others, those discussed in KVH's most recent Form 10-K filed with the SEC. KVH assumes no obligation to update its forward-looking statements to reflect new information or developments.

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