



Coachmen RV Offers KVH TracVision Satellite TV Systems as Option on New Vehicles

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MIDDLETOWN, R.I.--(BUSINESS WIRE)--April 6, 2004--KVH Industries (Nasdaq: KVHI) announced today that Coachmen Recreational Vehicle Company, one of the nation's leading manufacturers of recreational vehicles, will offer KVH's TracVision LF in-motion satellite TV antenna and TracVision SF stationary automatic satellite TV antenna as optional equipment on all new Sportcoach Elite diesel motorhomes. In addition, each new Sportcoach Elite motorhome will be pre-wired to support the TracVision satellite TV antennas should customers wish to add one of these award-winning systems in the future. Coachmen is the most recent OEM customer to choose KVH's TracVision antennas as standard or optional equipment aboard new recreational vehicles.

"We are extremely pleased that Coachmen RV has chosen TracVision as the in-motion and stationary satellite TV option for its customers," said Ian Palmer, KVH's vice president of satellite sales. "This decision reflects the continued recognition among RV manufacturers that TracVision products are the premier satellite television systems available today. We look forward to working with an industry leader like Coachmen to bring live, in-motion satellite TV to RV owners and passengers around North America. Our shared commitment to quality and customer service helps ensure that the needs of our customers are met."

Coachmen Recreational Vehicle Company, LLC, one of the nation's leading manufacturers of recreational vehicles, markets travel trailers, fifth wheels, as well as Class C and Class A motorhomes. A subsidiary of Elkhart, Indiana-based Coachmen Industries, Inc. (NYSE: COA), Coachmen RV Company was founded in 1964 in Middlebury, Indiana, where its headquarters and largest manufacturing facility are located. A manufacturing site is also located in Fitzgerald, Georgia. River Park, Inc., of Elkhart, Indiana, and a leading distributor of KVH's satellite TV product line and other high-end electronics products, supplies TracVision systems on a daily basis to Coachmen.

"We named this Sportscoach rear diesel motorhome the 'Elite' because that means it's the best - the best in its class, and the best buy at its price point. Our rear diesel design team focuses on providing unparalleled value in our motorhomes, resulting in as many of the features, amenities and comforts of home as possible and that's why the Elite is a perfect fit for KVH's satellite TV options," noted Michael R. Terlep, president of Coachmen RV Company. "Our highest priority is to provide our valued customers with the latest innovations, from safety to technology, and KVH satellite antennas meet our standards of excellence. Satellite TV is a treat Sportscoach Elite owners enjoy in their own homes, and they expect to enjoy it in their motorhome as well. With KVH's in-motion and stationary satellite TV options, Sportscoach Elite owners will have the best technology available to receive crisp, clear TV signals, whether they're parked at their destination or traveling down the road to their next one."

TracVision LF is an in-motion, domed satellite TV system designed specifically for OEM integration and easy factory installation. It is compatible with the DIRECTV(R), DISH Network(TM), and ExpressVu services and provides access to more than 300 channels of digital satellite TV programming and commercial-free music wherever the vehicle is driving or parked in the continental United States or Canada. The TracVision SF offers the same reception capabilities as the TracVision LF but is designed for use when the vehicle is parked. An in-motion upgrade is also available for customers who wish to convert their TracVision LF to an in-motion system.

Complete information about all of KVH's mobile satellite TV systems can be found at www.tracvision.com. High-resolution photos of TracVision systems and a Sportscoach Elite motorhome have been provided in the News section of the company web site, www.KVH.com.

KVH Industries, Inc., designs and manufactures products that enable mobile communication, navigation, and precision pointing through the use of its proprietary mobile satellite antenna and fiber optic technologies. The company is developing next-generation systems with greater precision, durability, and versatility for communications, navigation, and industrial applications. An ISO 9001-certified company, KVH has headquarters in Middletown, Rhode Island, with a fiber optic and military navigation product manufacturing facility in Tinley Park, Illinois, and a European sales, marketing, and support office in Hoersholm, Denmark.

This release may contain certain forward-looking statements that involve risks and uncertainties. Forward-looking statements address, for example, the functionality, characteristics, quality and performance of KVH's products and technology; anticipated innovation and product development; and customer preferences, requirements and expectations. The actual results could differ. Factors that may cause such differences include, among others, those discussed in KVH's 2003 Form 10-K filed with the SEC. KVH assumes no obligation to update its forward-looking statements to reflect new information or developments.

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