



Media Invited to Experience Live Satellite TV in the Car for Ultimate Tailgating in Houston

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See the Best Seat this Side of the 50-yard Line Thanks to the TracVision(R) A5 Satellite TV System During Super Bowl Week

MIDDLETOWN, R.I.--(BUSINESS WIRE)--Jan. 26, 2004-- Thanks to TracVision satellite TV systems from KVH Industries, Inc., (Nasdaq: KVHI), the demand for in-vehicle entertainment and the growing popularity of tailgating are coming together aboard SUVs, minivans, and RVs throughout Houston during the festivities surrounding Super Bowl Week. Leading the way is the award-winning TracVision A5, the first and only low-profile satellite TV system designed to bring live video entertainment into SUV, minivans, and other passenger vehicles. With more than 300 channels of satellite TV available in vehicles via TracVision, tailgaters and travelers throughout the United States won't miss a minute of the clash between the Patriots and Panthers.

KVH is pleased to extend an invitation to all members of the media to experience live satellite TV in the car in Houston, Texas, during Super Bowl Week. KVH's Mobile Multimedia Demo Vehicle, a TracVision A5-equipped Lincoln Navigator with six video screens and powerful sound system, will be available for demonstrations throughout Houston as the teams and tailgaters prepare for the big game. The TracVision A5 stands less than 5" high, provides full in-motion reception of digital satellite TV, and is currently available at more than 800 retail locations nationwide, including Tweeter, Good Guys, Crutchfield, and AI & Ed's. The TracVision A5 was also recently named an Innovations Design and Engineering Award honoree by the Consumer Electronics Association as well as an Engineering Finalist by Product Design and Development Magazine.

To schedule a demonstration, request a full press kit, or receive a copy of the TracVision A5 video news release or professional-grade b-roll footage of live satellite TV in the car, contact Chris Watson, KVH's corporate communications manager, at cwatson@kvh.com or by phone at 401-847-3327.

Tailgating and TracVision satellite TV are not limited to SUVs and minivans. Joe Cahn, the Commissioner of Tailgating (www.tailgating.com), has traveled more than 35,000 miles in his motor coach to more than 45 stadiums and NASCAR tracks this year, including Reliant Field in Houston for Super Bowl XXXVIII. Cahn relies on a TracVision in-motion satellite TV system from KVH to stay connected on the road.

"Obviously, the big thing that I use it for is to get ESPN, the football games, and to be able to get the Weather Channel. That to me is very important," he explained earlier this season following a Monday Night Football visit to Green Bay's Lambeau Field. "That and to be able to sit back and put on the TracVision satellite TV and get incredible reception. I've had other satellite systems since 1996 when I first started the journey, but this is just one flip and within a minute I'm zeroed in."

KVH Industries, Inc., designs and manufactures products that enable mobile communication, navigation, and precision pointing through the use of its proprietary mobile satellite antenna and fiber optic technologies. The company is developing next-generation systems with greater precision, durability, and versatility for communications, navigation, and industrial applications. An ISO 9001-certified company, KVH has headquarters in Middletown, Rhode Island, with a fiber optic and defense product manufacturing facility in Tinley Park, Illinois, and a European sales, marketing, and support office in Hoersholm, Denmark.

This release may contain certain forward-looking statements that involve risks and uncertainties. Forward-looking statements address, for example, the functionality, characteristics, quality and performance of KVH's products and technology; anticipated innovation and product development; and customer preferences, requirements and expectations. The actual results could differ. Factors that may cause such differences include, among others, those discussed in KVH's most recent Form 10-Q filed with the SEC. KVH assumes no obligation to update its forward-looking statements to reflect new information or developments.

NOTE TO EDITORS: High-resolution photos of TracVision antennas used for tailgating are available for download at <http://www.kvh.com/Press>.

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