



## **KVH Offers Ultimate Tailgating Equipment for Ultimate Tailgating Event**

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### ***KVH TracVision(R) Satellite TV to Be in Use Aboard Vehicles in Houston During Super Bowl Week***

MIDDLETOWN, R.I.--(BUSINESS WIRE)--Jan. 26, 2004-- It's the biggest game of the season, arguably the biggest sporting event in the world: Super Bowl XXXVIII. And you're there. Armed with a barbecue, spatula, and a full pound of beef in each patty, you are a tailgater. But not just any tailgater, for you are on the cutting edge of parking lot prowess using state-of-the-art technology that makes the novice in the next RV cringe with jealousy. Your sleek KVH TracVision(R) satellite TV system from KVH Industries (Nasdaq: KVHI) of Middletown, RI, allows you to receive more than 300+ channels of uninterrupted, crystal-clear digital entertainment and 50+ channels of commercial-free music with CD-quality sound, so you can watch every minute of the pre-game coverage, all of the multimillion dollar commercials, and never miss a minute of the Patriots and Panthers. With TracVision, the ultimate tailgating tool for the ultimate game, life is good.

Whether you're parked outside the stadium or cruising down the highway, KVH offers a full line of versatile and reliable satellite TV antenna systems. Housed in stylish impact-resistant domes for the roof of your RV, truck, or motorcoach, KVH's fully stabilized satellite TV antennas are compatible with high-powered satellite TV services throughout North America and Europe, as well as many others worldwide.

And for your SUV or minivan, KVH Industries' high-performance TracVision A5 satellite television antenna provides uninterrupted reception of satellite TV signals on open roads and stadium parking lots throughout the continental U.S. The TracVision A5 includes a 12-volt automotive satellite receiver that mounts easily under a seat or in the trunk of your car and the low-profile antenna easily integrates with virtually all in-vehicle video systems. Standing 5" high, the sleek housing mounts securely to your roof rack and its rugged design is built to withstand the rigors of the road, so you can enjoy SportsCenter and hundreds of other shows and channels anywhere you travel or tailgate, anytime. And it's easy to get TracVision A5 - more than 800 retail locations nationwide are installing TracVision A5 right now. KVH's TracVision A5-equipped Mobile Multimedia Demo Vehicle, a fully equipped Lincoln Navigator, will also be available for media demonstrations throughout Houston during Super Bowl Week.

The Commissioner of Tailgating, Joe Cahn, who will travel about 35,000 miles to more than 45 stadiums and NASCAR tracks this year, considers TracVision a vital component in the life of any true tailgating enthusiast. "The wonderful thing about the satellite TV is that it works virtually anywhere. No matter whether I'm sitting by the ocean in New England, or on the Hudson River for an Army game, or sitting on the dock of the bay in San Francisco parked along Fisherman's Wharf, or up in Green Bay - the frozen tundra - I can always depend on the TracVision satellite TV." Cahn and his TracVision-equipped motor coach will be in attendance at Super Bowl XXXVIII. For complete details, visit [www.tailgating.com](http://www.tailgating.com).

KVH Industries, Inc., designs and manufactures products that enable mobile communication, navigation, and precision pointing through the use of its proprietary mobile satellite antenna and fiber optic technologies. The company is developing next-generation systems with greater precision, durability, and versatility for communications, navigation, and industrial applications. An ISO 9001-certified company, KVH has headquarters in Middletown, Rhode Island, with a fiber optic and defense product manufacturing facility in Tinley Park, Illinois, and a European sales, marketing, and support office in Hoersholm, Denmark.

This release may contain certain forward-looking statements that involve risks and uncertainties. Forward-looking statements address, for example, the functionality, characteristics, quality and performance of KVH's products and technology; anticipated innovation and product development; and customer preferences, requirements and expectations. The actual results could differ. Factors that may cause such differences include, among others, those discussed in KVH's most recent Form 10-Q filed with the SEC. KVH assumes no obligation to update its forward-looking statements to reflect new information or developments.

#### **NOTES TO EDITORS:**

High-resolution photos of TracVision antennas used for tailgating are available for download at <http://www.kvh.com/Press>.

KVH's TracVision A5-equipped Mobile Multimedia Demo Vehicle, a fully equipped Lincoln Navigator, will be available for demonstrations throughout Houston during Super Bowl Week. To schedule a demonstration, or request a full press kit or b-roll footage of live satellite TV in the car, contact KVH's Media Relations Department at [media@kvh.com](mailto:media@kvh.com) or by phone at 401-847-3327.

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