



## **TracVision A5 Named 2004 Innovation Award Honoree by Consumer Electronics Association**

December 17, 2003

### ***New Low-profile KVH Satellite TV System Enables Passenger Vehicles to Receive Digital Satellite TV Programming***

MIDDLETOWN, R.I.--(BUSINESS WIRE)--Dec. 17, 2003-- Already recognized as the first and only low-profile satellite TV antenna available now for use on passenger vehicles, the TracVision A5 from KVH Industries, Inc., (Nasdaq: KVHI) can now be described another way - award-winning. On Monday, December 15, 2003, the Consumer Electronics Association named TracVision A5 an Innovations Design and Engineering Awards honoree. The low-profile, hybrid phased-array TracVision A5 antenna, which enables SUVs, minivans, and other passenger vehicles to receive digital satellite TV programming, will be featured in the Innovations Pavilion at the 2004 International Consumer Electronics Show (CES) held in Las Vegas, NV, January 8-11, 2004. In addition, the TracVision A5 will also be on display at CES both in the KVH Industries booth (#5630) and on the company's Mobile Multimedia Demo Vehicle, which will be available for live demonstrations outside the Las Vegas Convention Center.

"We are thrilled that the Innovations Design and Engineering Awards panel chose to honor the TracVision A5 in-motion satellite TV system, and we'd like to express our gratitude to the selection panel," said Ian Palmer, KVH's vice president of satellite sales. "When we set out to create the TracVision A5, we knew we had the opportunity to offer a blend of groundbreaking technology, reliability, and sleek, stylish design that could bring live satellite TV to vehicles throughout the United States. I believe that this Innovations Design and Engineering honor recognizes the achievements we have made."

The Innovations Design and Engineering Awards program recognizes the most innovative consumer electronics products of the year in more than 20 different categories. A panel of independent industry designers, engineers, and journalists selects the honorees in each category. The panel's selections are also endorsed by the Industrial Designers Society of America, which also serves as an advisor in the competition.

The product of more than two years of R&D, TracVision A5 employs a hybrid phased-array antenna that uses 260 individual antenna elements to provide reception of satellite TV services as the vehicle travels throughout the continental United States. The antenna is contained within a 5" high enclosure that mounts to the vehicle's roof rack and supports virtually all factory-installed and aftermarket in-vehicle video systems. Families, businesspeople, and other passengers in vehicles equipped with TracVision A5 can now enjoy the same quality digital satellite TV programming in their cars that millions of subscribers throughout the United States receive in their homes.

TracVision A5 has reached retailers nationwide just as mobile video systems have become more popular than ever. According to the New York Times, the market research firm J.D. Power & Associates recently found that 65% of drivers with children expressed interest in buying rear-seat entertainment systems (New York Times, "How Long a Drive? 'Finding Nemo' or 'Harry Potter'", 11/21/03). In its new report, "2003 U.S. Automotive Emerging Technologies Study," J.D. Power & Associates also indicated that 46% of consumers overall were definitely or probably interested in adding in rear-seat entertainment to their next car.

KVH Industries, Inc., designs and manufactures products that enable mobile communication, navigation, and precision pointing through the use of its proprietary mobile satellite antenna and fiber optic technologies. The company is developing next-generation systems with greater precision, durability, and versatility for communications, navigation, and industrial applications. An ISO 9001-certified company, KVH has headquarters in Middletown, Rhode Island, with a fiber optic and military navigation product manufacturing facility in Tinley Park, Illinois, and a European sales, marketing, and support office in Hoersholm, Denmark.

This release may contain certain forward-looking statements that involve risks and uncertainties. Forward-looking statements address, for example, the functionality, characteristics, quality and performance of KVH's products and technology; anticipated innovation and product development; and customer preferences, requirements and expectations. The actual results could differ. Factors that may cause such differences include, among others, those discussed in KVH's most recent Form 10-Q filed with the SEC. KVH assumes no obligation to update its forward-looking statements to reflect new information or developments.

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