



## California's Largest Mobile Electronics Specialist Chain to Offer KVH TracVision A5

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***Al & Ed's Autosound Signs on as an Authorized Dealer to Sell Live Satellite TV for Automobiles throughout Southern California***

MIDDLETOWN, R.I.--(BUSINESS WIRE)--Aug. 18, 2003-- Live satellite TV in cars is coming to Southern California as KVH Industries (Nasdaq: KVHI) announced today that Al & Ed's Autosound has signed on as an authorized dealer for the TracVision A5 low-profile satellite TV system. The Al & Ed's retail network includes 30 stores throughout Southern California, with additional franchise locations planned in Nevada. Long recognized as a pioneer in the mobile electronics industry, Al & Ed's Autosound will be offering sales, installation, and support for the TracVision A5, the first antenna designed to bring digital satellite TV to video screens in mini-vans, sport utility vehicles, and other cars.

"It is a pleasure to have Al & Ed's Autosound join our nationwide network of TracVision dealers," said Ian Palmer, KVH's vice president of satellite sales. "The Southern California marketplace offers an outstanding sales opportunity for the TracVision A5. With 50 years of experience and outstanding sales and installation capabilities, Al & Ed's Autosound will be invaluable to our efforts to promote TracVision A5 and live satellite TV in your car to California's consumers."

TracVision A5 is a revolutionary low-profile satellite TV antenna designed specifically for passenger vehicles. It provides in-motion access to more than 300 channels of satellite TV and commercial-free music via virtually all in-vehicle passenger entertainment systems. The 5-inch high TracVision A5 uses KVH's revolutionary phased-array technology to create an antenna with a rugged, sleek design suitable for the family SUV, mini-van, or car.

"We have a long rich history of introducing leading innovative products and numerous automotive related technologies, establishing us as a go to source for Southern California's consumers," said Gabi Mashal, president of Al & Ed's Autosound. "KVH products will broaden our mobile video offerings, and we expect sales to grow rapidly due to the already increased consumer interest in the mobile video category."

Founded in 1954, Al & Ed's Autosound (<http://www.al-eds.com>) has grown to become the largest mobile electronics and communications specialist with more than 30 Southern California stores. As a recognized leader in the mobile electronics industry, Al & Ed's Autosound has been an instrumental partner in the pioneering of innovations such as FM radio for cars, cassette players for cars and the first car alarms, and is viewed within the mobile electronics industry as a barometer for the industry in Southern California.

KVH Industries, Inc., designs and manufactures products that enable mobile communication, navigation, and precision pointing through the use of its proprietary mobile satellite antenna and fiber optic technologies. The company is developing next-generation systems with greater precision, durability, and versatility for communications, navigation, and industrial applications. An ISO 9001-registered company, KVH has headquarters in Middletown, Rhode Island, with a fiber optic manufacturing facility in Tinley Park, Illinois, and a European sales, marketing, and support office in Hoersholm, Denmark.

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