



KVH TracVision Selected as the Satellite TV Solution for Newmar Coaches

July 31, 2003

2004 Model Year Expands Use of TracVision Antennas and TracNet 2.0 Internet System on Newmar Vehicles

MIDDLETOWN, R.I.--(BUSINESS WIRE)--July 31, 2003--Illustrating the growing acceptance of domed satellite TV antennas, KVH Industries (Nasdaq: KVHI) announced today that leading RV manufacturer Newmar Corporation has elected to use TracVision(R) satellite systems as the exclusive in-motion solution aboard 2004 model year vehicles. For its top of the line Essex class vehicles, Newmar is offering both KVH's premier TracVision L3 in-motion satellite TV system and TracNet(TM) Mobile High-speed Internet System as an option, while the OEM-specific TracVision LF and TracVision SF antennas will be installed on its other vehicles.

"We are extremely gratified that Newmar Corporation, a company with a legacy of world-class quality and service, has selected KVH TracVision antennas as its exclusive satellite TV solution," said Ian Palmer, KVH vice president of satellite sales. "I am confident that Newmar customers will appreciate the versatility and convenience offered by our TracVision and TracNet satellite solutions."

Established in 1968, Newmar is an innovator and leader in the RV manufacturing industry and recognized nationally for its excellence in quality. Newmar employs more than 900 people and is privately owned. The company has a dealer network that spans the United States and Canada, and is headquartered in Nappanee, Indiana. RiverPark, Inc., of Elkhart, Indiana, and a leading distributor of KVH's satellite TV product line and other high-end electronics products, supplies the TracVision and TracNet systems on a daily basis to Newmar.

"KVH, with its extensive satellite TV and Internet product family, offers the outstanding performance and unmatched capabilities that Newmar customers have come to expect," explained Kyle McCrary, Newmar's director of high-end motorized products. "By using KVH's TracVision and TracNet systems, we are able to help our customers stay in touch to the world around them through digital television, commercial-free audio, and broadband Internet connections."

Newmar will be offering a variety of KVH's TracVision systems. The TracVision L3 is a fully automatic, in-motion antenna that delivers satellite television and audio from DIRECTV(R), the DISH Network(TM), or other high-powered DVB-compatible satellite systems worldwide while the vehicle is both in motion and parked. The TracVision L3 is also fully compatible with the new KVH TracNet Mobile High-speed Internet System. TracNet receives Internet downloads at speeds reaching 400 kilobits per second (Kbps) via the high-powered, mobile DirecPC(R) satellite service, available exclusively from KVH Industries. Newmar will also be using both the TracVision LF, a fully stabilized in-motion system; and TracVision SF, a stationary, self-acquiring system for use when the vehicle is parked. These systems are compatible with the DIRECTV, DISH Network, and ExpressVu services and are designed specifically for factory installation.

KVH Industries, Inc., designs and manufactures products that enable mobile communication, navigation, and precision pointing through the use of its proprietary mobile satellite antenna and fiber optic technologies. The company is developing next-generation systems with greater precision, durability, and versatility for communications, navigation, and industrial applications. An ISO 9001-registered company, KVH has headquarters in Middletown, Rhode Island, with a fiber optic manufacturing facility in Tinley Park, Illinois, and a European sales, marketing, and support office in Hoersholm, Denmark.

CONTACT:

KVH Industries Contact:
Chris Watson
401-847-3327
Communications Coordinator
cwatson@kvh.com

Investor Relations Contact:
FD Morgen-Walke
Jolinda Taylor, 617-747-3600
Paul Johnson, 212-850-5600