



## Crutchfield to Sell KVH TracVision A5 and Live Satellite TV for Cars Nationwide

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***Largest Direct Marketer for Consumer Electronics to Expand TracVision A5 Sales Beyond Traditional Retail Dealer Network***

MIDDLETOWN, R.I.--(BUSINESS WIRE)--July 16, 2003-- Getting live satellite TV in your car became even more convenient following today's announcement that Crutchfield Corporation, the country's largest catalog and on-line consumer electronics retailer, would add the KVH TracVision(R) A5 satellite TV antenna to its product line. Manufactured by KVH Industries (Nasdaq: KVHI), the TracVision A5 is the first and only low-profile satellite TV antenna designed specifically for use on passenger vehicles throughout the United States.

"Crutchfield is renowned for its sales, support, and service, and we are extremely pleased that they have agreed to join our national retail network for TracVision A5," said Ian Palmer, KVH's vice president of satellite sales. "Repeatedly named one of the best on-line retail sites and offering a catalog that reaches 8.5 million audio/video enthusiasts, Crutchfield expands the potential sales opportunities for TracVision A5 beyond our traditional 'bricks and mortar' retail network. Crutchfield will also enable KVH to satisfy consumer interest in the TracVision A5 in areas that lack an automotive audio/video retail presence."

The revolutionary TracVision A5 provides in-motion access to more than 300 channels of satellite TV and commercial-free music via virtually all in-vehicle passenger entertainment systems. The 5-inch high TracVision A5 uses KVH's revolutionary phased-array technology to create an antenna with a rugged, flat design suitable for the family SUV, mini-van, or car. Crutchfield will market the TracVision A5 through its award-winning catalog and website, [www.crutchfield.com](http://www.crutchfield.com), as well as through its two retail locations in Virginia. Crutchfield will also provide installation assistance through its toll-free technical support line or can refer customers to a nationwide network of professional installers throughout the United States.

"The two hottest categories of mobile consumer electronics for Crutchfield are satellite radio and mobile video," said Carl Mathews, Crutchfield's director of merchandising for car electronics. "The KVH TracVision A5 allows our customers to get a wide selection of both audio and video via satellite in a high-quality, compact package. It's an honor that KVH chose Crutchfield to sell this exciting new product, and we are eager to get started."

Founded in 1974, Crutchfield Corporation is the nation's largest direct integrated marketer (catalog, call center, and Internet) of consumer electronics products. It offers a convenient, full-service shopping destination to buyers of car and home audio/video products. Providing a superior level of customer service, Crutchfield is noted for its high integrity, product expertise, and technical support. Mailed to approximately 8.5 million households, Crutchfield's catalogs include comprehensive explanations of product and technology intended to help consumers make informed buying decisions.

Complete information about all of KVH's mobile satellite TV systems can be found at [www.tracvision.com](http://www.tracvision.com). High-resolution photos of TracVision systems have been provided in the News section of the company web site, [www.KVH.com](http://www.KVH.com).

KVH Industries, Inc., designs and manufactures products that enable mobile communication, navigation, and precision pointing through the use of its proprietary mobile satellite antenna and fiber optic technologies. The company is developing next-generation systems with greater precision, durability, and versatility for communications, navigation, and industrial applications. An ISO 9001-registered company, KVH has headquarters in Middletown, Rhode Island, with a fiber optic manufacturing facility in Tinley Park, Illinois, and a European sales, marketing, and support office in Hoersholm, Denmark.

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