



KVH to Introduce Live Satellite TV in Cars at 2003 Consumer Electronics Show

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Revolutionary TracVision(R) Ultra-low Profile Antenna Provides 300+ Channels of Digital Satellite TV to Backseat Video Systems

MIDDLETOWN, R.I., Jan. 6 /PRNewswire-FirstCall/ -- Family vacations and business trips will never be the same again as KVH Industries (Nasdaq: KVHI) will unveil its revolutionary new ultra-low profile TracVision A5 in-motion satellite TV antenna on January 9, 2003, at the Consumer Electronics Show in Las Vegas, Nevada. The 4-1/2 inch high TracVision in-motion satellite TV system uses breakthrough phased array antenna technology to make satellite TV a reality for SUVs, mini-vans, and luxury automobiles equipped with backseat entertainment systems.

TracVision brings together two of the hottest consumer entertainment products -- digital satellite TV service and backseat entertainment systems. Now, travelers throughout the continental United States will be able to leave the DVDs and videos at home and instead enjoy 300+ channels of DIRECTV(R) satellite TV entertainment, news, sports, movies, and business updates while cruising along the road. In addition, DIRECTV subscribers also receive 50+ channels of commercial-free music at no additional cost, providing the music you want to listen to wherever you travel. TracVision will also be expandable in the future to provide access to high-speed Internet via satellite. Members of the media and interested parties are invited to see the exciting TracVision system for themselves at Booth #4255 in the CES Mobile Electronics Pavilion, where company representatives will be on hand to answer questions.

The product of two years of research and development, KVH's TracVision A5 has reached the market just as the backseat video entertainment market is exploding. More than 1 million backseat entertainment systems were sold in 2002 and that number is expected to grow in 2003. Almost every 2002 model SUV and mini-van offered these systems as options and the uptake has been tremendous, with 96% of Nissan Quests, 31% of Ford Expeditions, and 30% of Ford Windstars shipping with video systems, according to J.D. Power and Associates. Already, almost 50% of full-size SUV owners report that they plan to buy video systems in their next vehicle. However, until now the only video content available to the passengers of these vehicles was pre-recorded on videotapes and DVDs, despite the fact that consumers have shown a clear preference for live programming, both at home and in their vehicles. KVH and the TracVision antenna are ready to change all that. Now, the same premier satellite TV service that more than 18 million people enjoy at home will be available to the passengers of vehicles throughout the United States.

"This remarkable new system clearly suits the growing demand for digital entertainment in automobiles and builds on a decade of KVH innovation and leadership in the mobile satellite industry," said Jim Dodez, KVH vice president of marketing. "Already, KVH has equipped tens of thousands of boats, recreational vehicles, and motorcoaches with in-motion satellite TV systems. The expansion of video entertainment in automobiles has created a tremendous new market and only KVH Industries is in the position to meet the demand for live video content."

Complete details and photos of the TracVision system will be released on January 9, 2003, the first day of CES 2003. KVH Industries and the TracVision mobile satellite TV system will be located in Booth #4255 in the Mobile Electronics Pavilion (North Hall #4). For additional details, visit the company's web site, www.kvh.com.

KVH Industries, Inc., designs and manufactures products that enable mobile communication, navigation, and precision pointing through the use of its proprietary mobile satellite antenna and fiber optic technologies. The company is developing next-generation systems with greater precision, durability, and versatility for communications, navigation, and industrial applications. An ISO 9001-registered company, KVH has headquarters in Middletown, Rhode Island, with a fiber optic manufacturing facility in Tinley Park, Illinois, and a European sales, marketing, and support office in Hoersholm, Denmark.

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