



KVH and STAGPARKWAY Team Up to Serve Nationwide Land Mobile Markets

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MIDDLETOWN, R.I.--(BUSINESS WIRE)--June 4, 2001--

America's Largest RV Parts and Accessory Distributor to Sell

TracVision Satellite TV Antennas to the RV and Trucking Industries

The KVH TracVision family, the world's best-selling mobile satellite television antennas, received another boost to its market leadership today as KVH Industries (Nasdaq: KVHI) announced a new working relationship with Atlanta-based STAGPARKWAY, the nation's largest distributor of parts and accessories to the recreational vehicle aftermarket. Through this relationship, TracVision systems will be marketed to more than 3,000 RV and truck dealerships nationwide.

"The addition of STAGPARKWAY's distribution, sales, and marketing capabilities further strengthens TracVision's position as the number one choice for in-motion satellite TV systems," declared Ian Palmer, KVH's vice president of sales. "We are already beginning to see enormous benefits to our sales programs as more than three-quarters of STAGPARKWAY's initial sales have been to dealers who never offered TracVision products before. This represents a tremendous expansion of our marketplace and our potential sales."

According to Mike McKay, vice president of sales and marketing for STAGPARKWAY, "the TracVision product line is just what the RV consumer has been asking for - a satellite system that allows people to enjoy both their mobility and entertainment at the same time. RVers travel as families. Imagine a mom and dad driving down the road with their children snugly seat belted-in, watching their favorite TV shows. No more 'are we there yet' comments."

Following the launch of the award-winning TracVision LM in 1999, the TracVision family has become the satellite TV antenna of choice aboard RVs, trucks, buses, and motor coaches. For entertainment on the move, the TracVision LM and the Digital Video Broadcast (DVB)-compatible TracVision L3 automatically find and track the satellite service of choice when the vehicle is in motion. A third member of the family, TracVision SA, offers automatic satellite acquisition once the vehicle has come to a stop. These roof-mounted systems are protected under a stylish, 14.5" high, impact-resistant dome, are virtually maintenance-free, and ensure reliable, easy access to as many as 300 channels of digital satellite TV entertainment from such services as DIRECTV(R), the DISH Network(TM), and ExpressVu.

"STAGPARKWAY brings a host of benefits that complements KVH's sales efforts and is committed to delivering unparalleled dealer and customer service and support," Palmer explained. "TracVision antennas can now be shipped for next-day delivery to dealers across the country through one of their eleven distribution centers. In addition, our TracVision products will be featured in a variety of media pieces including an annual consumer and dealer catalog as well as several monthly direct mail flyers under the name of local RV dealerships. KVH is also drawing on the proven relationships that STAGPARKWAY has established during its 35 years of service to the RV aftermarket. Our sales representatives will be working with STAGPARKWAY personnel to expand TracVision's availability and exposure while providing the outstanding training and support that are synonymous with KVH products."

KVH Industries, Inc. is a leading provider of innovative high-bandwidth communications products. Using proprietary fiber-optic and satellite antenna technology, the company is developing next-generation systems with greater precision, durability, and versatility for communications, navigation, and industrial applications. An ISO 9001-registered company, KVH has headquarters in Middletown, Rhode Island, with a fiber optic manufacturing facility in Illinois, and a European sales, marketing and support office in Hoersholm, Denmark.

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CONTACT: KVH Industries, Inc.

Jim Dodez

401-847-3327

jdodez@kvh.com