



New Low-cost, Low-profile TracVision C3 Sets Standard for Maritime TV Tracking

December 18, 2000

MIDDLETOWN, R.I.--(BUSINESS WIRE)--Dec. 18, 2000--KVH Industries, Inc. (Nasdaq: KVHI) is pleased to introduce the new KVH TracVision C3, a low-profile, low-cost satellite television antenna that uses the company's integrated Digital Video Broadcasting (DVB) technology for foolproof satellite tracking. Measuring only 14 1/2" high with a 32" diameter, the TracVision C3 is an attractive addition aboard hardtop vessels and houseboats that brings mariners high-quality digital programming from DIRECTV, the DISH Network, or other high-powered DVB-compatible satellite systems worldwide.

The low-profile TracVision C3 system delivers digital-quality TV, data, and music signals from high-powered satellite television services such as DIRECTV and the DISH Network to boats throughout the continental United States, whether docked, swinging at anchor, or underway up to 100 miles off the coast. It also works with high-powered DVB-compatible satellites worldwide, including ExpressVu in Canada, and both Astra and Eutelsat in Europe. With TracVision C3 and its preprogrammed library of satellite services, mariners can choose between hundreds of channels of news, sports, movies, and weather in addition to commercial-free, CD-quality music and Internet-style data broadcasts.

"TracVision C3 provides the benefits of our proprietary integrated DVB technology in a lower cost product," explained KVH vice president of marketing, Jim Dodez. "With a suggested retail price of less than \$3,500, TracVision C3 is considerably cheaper than comparable 18" marine antennas while still providing outstanding performance and coverage up to 100 miles off the coast of the continental United States."

Stabilization is critical to maintaining satellite contact in marine applications where a vessel can be subjected to pitch, roll and yaw. KVH's patented three-axis gyro sensor constantly measures and counteracts vessel motion. At the same time, KVH's integrated DVB technology provides instant and foolproof identification of the satellite being tracked. These two technologies ensure that TracVision C3 provides an uninterrupted lock on the satellite transmission, regardless of the vessel's motion. TracVision C3's DVB compatibility also permits the system to switch to a second satellite when necessary to receive local or premium programming broadcast from a different satellite at another orbital location.

"KVH has established and maintained its leadership position in the mobile marine communications industry by developing innovative and quality products that provide superior service and reliability while meeting the evolving demands for advanced technologies," continued Dodez. The company's stabilized antenna technology was recognized recently when the National Marine Electronics Association (NMEA) presented its Best Satellite Television System award to a KVH TracVision system for the third year in a row.

"We are tremendously proud of the recognition NMEA has given us," Dodez said, "as the recipients of these annual awards are selected by a vote of marine electronics dealers, distributors, and other industry professionals to highlight excellence in design, performance, and reliability in marine electronics products."

KVH Industries, Inc. is a leading provider of innovative high-bandwidth communications products. Using proprietary fiber-optic and satellite antenna technology, the company is developing next-generation systems with greater precision, durability, and versatility for communications, navigation, and industrial applications. An ISO 9001-registered company, KVH has headquarters in Middletown, Rhode Island, with a fiber optic manufacturing facility in Illinois, and a European sales, marketing and support office in Hoersholm, Denmark.

For further information, please visit our web site at www.kvh.com

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