



## **KVH Sets Pace as First to Market in Europe With Land Mobile Satellite TV System**

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MIDDLETOWN, R.I.--(BUSINESS WIRE)--July 20, 2000--European drivers and passengers no longer have to look "across the pond" in envy at the satellite systems that deliver television to mobile vehicles in North America. KVH Industries, Inc., (NASDAQ:KVHI) has stepped into the breach with TracVision(R) L3, the first system designed to deliver satellite television, music and broadcast Internet data to recreational vehicles (RVs), coaches and buses traveling the roads of Europe.

Whether a vehicle is on the road or stationary, TracVision L3 provides the link to live satellite television and music broadcasts, delivering a broad range of entertainment and news with the fastest acquisition time of any automatic system on the market. The completely automatic system requires no user input to rapidly and accurately locate, acquire and track channels selected from Astra, Hotbird, Hispasat, Thor, or any high-powered, DVB-compliant European TV satellite.

"KVH became the world leader in stabilized, in-motion television and communications satellite antennas by valuing our foreign customers and addressing their specific needs," said Martin Kits van Heyningen, president and CEO. "We are very pleased to be the first company to design and offer a land mobile satellite system for the European market, and believe the TracVision L3 will become as popular on land as the systems we develop for consumers on the waterways of Europe."

In addition to movies, news, sports, weather and broadcast stations, TracVision L3 offers users on the move more than 100 channels of CD-quality music and the latest Internet broadcasts of news, weather and stock data. The gyro-stabilized system is easy to install and maintenance free, with an impact-resistant and weatherproof dome. KVH has an established international service network to support TracVision L3 and its other satellite systems.

TracVision L3 incorporates proven designs and technology pioneered by KVH and used widely throughout North America on luxury coaches, motor homes, trucks and RVs. The effective, reliable and affordable system maintains satellite contact in mobile environments by sensing vehicle motion and automatically adjusting the antenna position. The proprietary sensor and software technologies in TracVision L3 function automatically to acquire satellite contact, maintain pointing with 1(Degree) accuracy and actively track satellite signals at rates exceeding 30(Degree) per second. The flush-mount antenna dome measures 31" x 14.5" (79 cm x 37 cm), weighs about 33 pounds (15 kg), and is easily installed on RVs, motor coaches, trucks and vans.

KVH Industries, Inc., manufactures and markets digital navigation systems and mobile satellite communication products for land and marine applications in commercial and military markets worldwide. The ISO 9001-registered company has its headquarters in Middletown, Rhode Island, and additional facilities in Hoersholm, Denmark, Tinley Park, Illinois, and St. Petersburg, Florida.

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