



KVH Satellite TV Antennas Play Starring Role For Entertainment Coaches of America

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MIDDLETOWN, R.I.--(BUSINESS WIRE)--May 4, 2000--Professional entertainers throughout North America are applauding the decision by Entertainment Coaches of America, Inc., to install TracVision(R) LM satellite television systems from KVH Industries, Inc., (NASDAQ:KVHI) on all of its custom coaches. Entertainment Coaches is the largest provider of prestigious luxury coaches to professional entertainers who lease the custom-designed vehicles for their performance tours throughout North America. With a TracVision LM on board, the entertainers are themselves entertained and informed even while their coach is on the road to the next performance.

TracVision LM provides the link to live satellite television and music broadcasts, delivering a broad range of direct broadcast satellite (DBS) entertainment and news with the fastest acquisition time of any automatic system on the market. The completely automatic system requires no user input to rapidly and accurately locate, acquire and track channels from DISH(TM) Network or DIRECTV(R).

"We find the TracVision LM is more reliable, has a quicker response and offers better reception than other systems," said Jerry Calhoun of Entertainment Coaches. "Our customers are world-renowned professionals in the entertainment industry who depend upon our coaches for luxury accommodations so they can relax between appearances and on the road. Prior to KVH introducing the TracVision LM, we were unable to meet their requirements for a high-quality, real-time broadcast system that they could access any time, anywhere. To date, we have installed the KVH system on 100 coaches and expect to install them on about 100 more new vehicles we are converting."

TracVision LM is an effective, reliable and affordable system that maintains satellite contact in mobile environments by sensing vehicle motion and automatically adjusting the antenna position. The proprietary sensor and software technologies KVH has incorporated into TracVision LM function automatically to acquire satellite contact, maintain pointing with 1(Degree) accuracy and actively track satellite signals at rates exceeding 30(Degree) per second. The flush-mount antenna dome measures 31" x 14.5" (79 cm x 37 cm), weighs about 33 pounds, and is easily installed on RVs, motor coaches, trucks and vans pre-wired with power and RF cables.

With its recent introduction of the TracVision SA, a low-cost system for stationary use only, KVH now offers vehicle owners superior products for both stationary and in-motion applications, and the flexibility of an optional upgrade when their needs change. TracVision SA is a cost-effective replacement for fold-down antennas that RV and truck owners report didn't stand up well to the elements, and it offers the same high-quality communications as the KVH mobile system.

"Entertainment Coaches of America has earned the Performance Magazine Readers Poll Award for 'Coach Company of the Year' in 7 out of the last 10 years," said Jim Dodez, KVH vice president of marketing and sales support. "They have established a reputation in the discriminating entertainment community for providing first-class transportation, and we are very pleased that our TracVision LM met their strict standards for equipping the coaches that they customize."

Since its founding in 1978, Entertainment Coaches has grown to include full conversion and maintenance facilities, a paved landing strip and guest lodging on 1,600 acres in Leesburg, Florida. It offers a variety of coaches and planes for lease, all equipped with the most advanced and plush interiors. The company stations its coaches all across the country for rapid access.

KVH Industries, Inc. manufactures and markets digital navigation systems and mobile satellite communication products for use in commercial, military, and marine applications. The company's headquarters are in Middletown, RI, and additional offices are located in Hoersholm, Denmark, Tinley Park, Illinois, and St. Petersburg, Florida.

CONTACT: KVH Industries, Inc.

Alice Andrews
Director, Corporate Communications
(401) 847-3327