



## Mike Mitsock Joins KVH to Lead Global Marketing Efforts

September 23, 2015

**The New Vice President of Marketing Brings Extensive Experience in the Global Technology and Software Industries**

MIDDLETOWN, R.I., Sept. 23, 2015 (GLOBE NEWSWIRE) -- KVH Industries, Inc., (Nasdaq:KVHI) announced today that Mike Mitsock has joined the senior management team as vice president of marketing for the global company, which is a leading provider of mobile broadband solutions and guidance and stabilization products.

"We are delighted that Mike has joined us, bringing more than 20 years' global experience in the technology and software sectors," says Martin Kits van Heyningen, chief executive officer of KVH Industries. "His depth of experience is essential to guiding our exciting initiatives across the wide range of key markets we serve, from maritime satellite communications to emerging autonomous vehicle platforms."

Mr. Mitsock's experience includes positions at the vice president, senior vice president, and chief marketing officer (CMO) levels in the technology and software sectors across a number of industries, including such companies as Lotus Development, Tele Atlas, and Optum, and at various Software-as-a-Service (SaaS) providers. His experience covers all areas of marketing, including product marketing, sales enablement, demand generation, communications, public relations, marketing automation, and social media.

A Boston-area native, Mr. Mitsock has an excellent technical background in addition to his business and marketing experience, earning a bachelor of science degree in nuclear engineering from MIT, a master of science degree in mechanical engineering from Northeastern University, and an MBA specializing in marketing and strategic management from Boston University.

"KVH is a leading innovator in exciting markets including satellite communications and autonomous systems," says Mr. Mitsock. "KVH's technology and brand are of the highest caliber, and I'm pleased to have this opportunity to lead the efforts for brand expansion and continued revenue growth on a global basis."

Mr. Mitsock is located at the company's global headquarters in Middletown, Rhode Island.

*Note to Editors:* For more information about [KVH Industries](http://www.kvh.com), please visit the KVH website, [www.kvh.com](http://www.kvh.com).

### **About KVH Industries, Inc.**

KVH Industries is a leading manufacturer of solutions that provide global high-speed Internet, television, and voice services via satellite to mobile users at sea and on land, and is a leading news, music, and entertainment content provider to many industries including maritime, retail, and leisure. KVH Industries is also a premier manufacturer of high-performance sensors and integrated inertial systems for defense and commercial guidance and stabilization applications. KVH is based in Middletown, RI, with research, development, and manufacturing operations in Middletown, RI, and Tinley Park, IL. The company's global presence includes offices in Belgium, Brazil, Cyprus, Denmark, Hong Kong, Japan, the Netherlands, Norway, Singapore, and the United Kingdom.

KVH is a registered trademark of KVH Industries, Inc.

For further information, please contact:  
Jill Connors, Media & Communications Manager  
KVH Industries, Inc.  
Tel: 401-851-3824  
[jconnors@kvh.com](mailto:jconnors@kvh.com)

[Primary Logo](#)

KVH Industries, Inc.